



Institute of
Management Technology
Nagpur

AACSB

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Education
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Member

8th International Conference on Sustainability & Management Strategy

ICSMS-2023

December 15th & 16th, 2023

(Hybrid mode)

Visit: <http://www.imtnagpur.ac.in/icsms2023/>



In Collaboration with CSIR-NEERI Nagpur & CSUSB United States



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CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

Council of Scientific & Industrial
Research (CSIR) - National Environmental
Engineering Institute (NEERI), India

Global Management Academy,
California State University San
Bernardino (CSUSB), United States

The Scope of the Conference

Decades of development pursuits and innovation have contributed to remarkable economic growth, but have left irreversible effects on our planet's ecosystem and its carrying capacity. Most experts believe that without proper mitigation humans are facing a world that will be a few degrees Celsius warmer within this century, with unprecedented consequences for us and other life forms. Our greed for profitable growth, ever-increasing consumerism, and the quest for wealth only meant environmental disasters, increased effluents, and heightened threats to the very survival of life. The several virus outbreaks, from SARS to Covid-19, are very much linked to the destruction of natural habitats.

It has been suggested that new ways of approaching knowledge creation and education are needed to respond to these threats. The convention of single-discipline knowledge and teaching is no longer adequate for describing the complex socio-ecological issues facing people in the 21st century. Relational, critical, anticipatory, and complex forms of knowledge and learning need to be at the core of the 'new knowledge. What is urgently required is a social reorientation from the mainstream development paradigm that is biased towards economic growth over socio-ecologically sustainable and climate-resilient development models. Research and knowledge generation needs to nurture, strengthen, integrate, and expand changes that are beginning to take place in the modern development paradigm.

Pressures from various sources are compelling business houses and governments worldwide to take proactive steps to ensure that sustainability concerns very much get incorporated into their operations and policies. The key sources of external forces are consumers, NGOs, activists, and communities which are increasingly becoming conscious of these problems. Further, the pressure to create and enhance value on a sustainable basis is coming from organizations within. For more than 50 years, companies have been told to put shareholders first, but now even their own employees and investors are challenging that consensus. Hence the business of organizations today isn't just about creating profits for shareholders, but it's also about improving the state of the planetary world and meaningfully enhancing stakeholder value.

Despite the visible transformation of organizations towards sustainability goals, governments and society at large are increasingly concerned about the footprints that these organizations leave on the environment. Indeed, impactful and decisive progress on sustainability targets depends to a larger extent on how companies appreciate these concerns and nurture the right culture and attitudes within the organizations and across various stakeholders. As the emerging frontiers of research and debate on sustainability and management challenges still evolving, it is the right juncture for academicians, industry practitioners, scientists, and policymakers to meet and deliberate on their views, brainstorm, and share experiences while taking the relevant body of knowledge to the next critical level.

It is in this context of the debate on 'Sustainability Challenges and Management Strategies' with businesses, government, and society as the major stakeholders, the Centre for Sustainability, Growth & Development (CSGD) at Institute of Management Technology (IMT) Nagpur, aims to bring these divergent perspectives in academia as well as industry practices for fruitful discussions and debate in the **8th International Conference on Sustainability & Management Strategy on Dec 15th & 16th, 2023.**

Conference Academic Partners:

With a vision to carry forward this discussion on strategies for Sustainability & Social Responsibility, the CSGD Centre, IMT Nagpur has joined hands with like-minded Institutions of repute in sustainability efforts and partnered with the **Council of Scientific & Industrial Research-National Environmental Engineering Institute (CSIR-NEERI), India** and **California State University San Bernardino (CSUSB), United States.**




CSIR-NEERI is a leading national and global consultant in environmental & sustainability solutions; and CSUSB, USA actively promotes academic development of sustainable development and supports community projects and programs on sustainability worldwide.

8th International Conference on Sustainability & Management Strategy: **The Themes**

We invite academicians, researchers, scientists, and practitioners to submit their abstracts, articles, field-based studies, and case studies on the following suggested themes. However, this is not an exhaustive list and participants are welcome to submit in an area that broadly relates to sustainability; environment, innovation, public policy, development, organizational change & management strategies.

- ✓ Sustainable Innovation & Technology; ESG & Sustainability
- ✓ Sustainable Entrepreneurship; Eco- Entrepreneurship; Social Entrepreneurship
- ✓ Sustainability Initiatives in IT; Covid-19: Business Analytics Perspectives
- ✓ Digital Business Transformation for Sustainable Growth
- ✓ Crypto-currency Market and Its Environmental Impact
- ✓ Sustainability in Social Media and Information Systems
- ✓ Sustainability Adoption in Production and Manufacturing
- ✓ Green marketing- Marketing in the Age of Sustainability
- ✓ Hospitality & Tourism in the Post-pandemic Era
- ✓ Environment and Sustainability Management Accounting
- ✓ Financial Inclusion & Financing Sustainable Growth; Green / Impact Investment
- ✓ Sustainability in Banking and Finance; Sustainable Corporate Performance
- ✓ TQM and Sustainability; Sustainable Supply Chain Management
- ✓ Spirituality, Sustainability, and Responsible Organizations
- ✓ CSR, Ethics, and Corporate Citizenship
- ✓ Sustainability Reporting; Sustainability through Employee Engagement
- ✓ Organizational Development for Social Sustainability
- ✓ Competitive Advantage through Sustainability
- ✓ Business Strategies for Sustainable Development
- ✓ Sustainable Globalization: Implications for Corporate Strategy and National Sustainability
- ✓ The Circular Economy & Sustainability; Environment and Sustainability;
- ✓ Environmental Laws and Sustainability Development
- ✓ Judicial activism in environmental jurisprudence & peoples' welfare in Crisis times
- ✓ Public policy, Environment, and Sustainable Development
- ✓ Sustainability of Indigenous Cultures and Livelihood; Traditional Social Security Institutions
- ✓ Economy and Sustainability: Agriculture & Food Security, Energy Security, and Inclusive Development
- ✓ Common Pool Ecological Resources and Tragedy of Commons: Village and National Forests, Shrinking land mass, Oceans, and Climate change; Commons and Village Economy.

This time, apart from the above themes the 8th ICSMS-2023 will also encourage authors to write on the following **special themes** to reflect on the recent developments:

-  **Financing the climate-friendly energy: challenges for less developed economies.**
-  **Digital economy and sustainability challenges**
-  **Marketing of sustainable products: challenges and opportunities**
-  **Long-run benefits and short-run costs of climate protection.**
-  **Reshaping the Future: Post-Pandemic Sustainability**

The Two-day Conference (Hybrid) features:

- Keynote talks and discussions by well-known academicians, industry practitioners, researchers, scientists, policy-makers, administrators, and NGOs present their views and assess the extent of collective action and how best to lead and encourage cooperation on the path to sustainable solutions.
- Presentation of research papers and case studies based on the conference themes by academicians, practitioners, and research scholars.

The aim of this conference is to provide an interdisciplinary forum for professionals, academicians, researchers, entrepreneurs, regulators, and administrators to discuss and promote the dissemination of information, results, innovations, and improvisations in the broad area of sustainability and management strategy. Industries, academic institutions, regulatory bodies, government agencies, and NGOs are invited to present their ideas, papers & cases and enrich this ongoing debate at ICSMS-2023.

ICSMS- 2023 Organizing Committee:

Conference Conveners:

- Conference Chair - Dr. Gajavelli V.S, Institute of Management Technology, Nagpur
- Conference Co-Chair - Prof. Sayan Banerjee, Institute of Management Technology, Nagpur
- Conference Co-Chair - Dr. Anup Kumar, Institute of Management Technology, Nagpur
- Conference Co-Chair - Dr. Abhishek Narain Singh, Institute of Management Technology, Nagpur
- Conference Co-Chair - Dr. Padma S. Rao, Chief Scientist & Head, EAPD, CSIR-NEERI
- Conference Co-Chair - Dr. Amit Bansiwala, Senior Principal Scientist & Head, BDPMD, CSIR-NEERI
- Conference Co-Chair - Dr. Satish Dabe, Principal Scientist, BDPMD, CSIR-NEERI

Conference Advisory Committee:

- Dr. Bigyan Verma - Director, Institute of Management Technology, Nagpur
- Dr. Atul Vaidya - Director, CSIR - National Environmental Engineering Research Institute Nagpur
- Dr. Vipin Gupta - Co-Director, Global Management Centre, California State University San Bernardino, United States
- Dr. Sadhana Rayalu - Chief Scientist, CSIR-National Environmental Engineering Research Institute Nagpur
- Dr. Breena Coates - Professor, Sustainability & Strategy, California State University San Bernardino, United States
- Dr. Nitin Labhassetwar - Chief Scientist, CSIR-National Environmental Engineering Research Institute Nagpur; Professor- CSIR Academy, New Delhi.
- Mrs. Padma S. Rao - Sr. Principal Scientist, CSIR-National Environmental Engineering Research Institute, Nagpur; Professor- CSIR Academy, New Delhi.
- Dr. Frank Lin - Professor & Fellow Faculty, Information & Decision Sciences, California State University San Bernardino, United States

Your advantage @ ICSMS: 2023 - Key Benefits

Join us and you will:

- ✓ Develop a professional network with forerunners from academics, business, research, non-profit organizations and Governments.
- ✓ Make connections with those at the forefront of sustainability initiatives and implementation.
- ✓ Join the efforts to create inclusive and environmentally sustainable organizations and the marketplace.
- ✓ Contribute and shape the developing debate on sustainability and share your thoughts and experiences.

Publication Opportunities in Professional Journals & Awards for Academic Excellence

- ✓ The Conference offers the opportunity to publish standard research in **International Journals of SAGE Publication like *FIIB Business Review* (Editor- Dr. Sudhir Rana), *Academy of Marketing Studies-ABDC, 'B' Category* (Editor-in-Chief, Dr. R. K Tailor), *Journal of Emerging Technologies and Business Management* (Editor-in-Chief- Dr. Veena Pailwar), *Scopus Indexed* and *UGC recognized journals*.**
- ✓ **Best Paper Award for Academic Excellence** in each thematic track of the conference.

Important Closing Dates:

Submission of Abstract*	: November 30, 2023
Acceptance of Abstract by*	: December 3, 2023
Conference Registration by	: December 3, 2023
Full-paper Submission by (<i>optional</i> , see below) **	: December 5, 2023.

* **Abstracts:** About 350-500 words consisting of research problem and objectives, methodology, findings, managerial implications, originality, limitations and keywords, to reach at e-mail: icsms.imtnag@gmail.com

* **Important Note:** Acceptances for Abstracts of papers and cases will be issued on a rolling basis until December 3, 2023. So please submit your Abstracts of research papers and cases for acceptance at e-mail: icsms.imtnag@gmail.com and complete the registration formalities.

** **Full paper submissions and publications:** All registered conference participants and those who would like their full-length research papers and cases to be considered for partner Journals provided above should e-mail their manuscripts to: ankumar@imtnag.ac.in with a copy to icsms.imtnag@gmail.com **December 5, 2023.**

Registration Fee*:

	INDIA (In INR)	FOREIGN (In US\$)
Academicians / NGO's	3500	
Industry Practitioners	4500	
Participants from outside India		150
Ph.D. / Student Scholars	1250	
Attendee scholars	1000	
Late Registration Fee	20% Extra	

- * Please note that **GST@18%** is to be added to the fee mentioned above. **Share online Payment reference number / DD details along with your Registration form.**
- * **Registration fee includes delegate participation fee only.**
- * **50% of the fee will be applicable in cases where the author has a second paper.**

IMT Accommodation: Limited air-conditioned and very comfortable accommodation is available at IMT Campus premises on **first-come-first-serve basis**. The details of the tariffs chargeable are given as under:

	Tariff (Per night)
Single Room	600 + GST@18%
Double Room	1200 + GST@18%

Note: Those participants who prefer to stay on the campus premises to make a separate request after registration indicating the choice of room, number of occupants, and arrival & departure and then make the necessary payment arrangements.

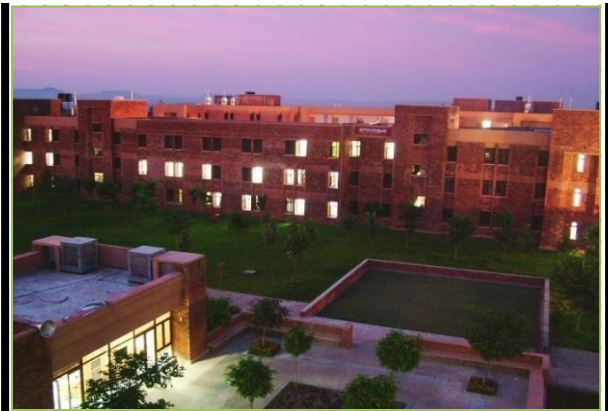
Payment Details:

Demand draft to be drawn in favor of: **Institute of Management Technology, Nagpur** payable at **Nagpur**. Online payment can also be done.

The **payment details** are as follows:

Beneficiary Name:	INSTITUTE OF MANAGEMENT TECHNOLOGY NAGPUR
Beneficiary Bank Name:	ICICI BANK LTD
Account Type:	Savings Account
Bank Branch Address:	CIVIL LINES, NAGPUR - 440001 MAHARASHTRA INDIA
Account No	005901041608
IFSC Code:	ICIC0000059

About Institute of Management Technology Nagpur & Conference Partners CSIR-NEERI Nagpur, India and CSUSB, San Bernardino, United States:



Institute of Management Technology (IMT) Nagpur was established with the objective of making a difference to management education in general and in central India in particular. Aligning with its mission to nurture leadership that is value-driven and environmentally and socially responsible, IMT Nagpur has made a significant mark on the management education landscape in the Vidarbha region and also at the national level.

The Council of Scientific & Industrial Research-National Environmental Engineering Research Institute (CSIR-NEERI) Nagpur is a leading national and global consultant in environmental and sustainability solutions and endeavors to provide leadership in environmental sciences and engineering for sustainable development.



California State University San Bernardino (CSUSB), The United States was established in 1960. CSUSB actively promotes the academic development of sustainable development as a discipline and encourages its teaching-learning among the student community. It actively supports community projects and programs on sustainability worldwide.



You are welcome to Contact Us:

On behalf of

Organizing Committee, ICSMS - 2023

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Conference Secretariat, ICSMS: 2023

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Conference Conveners welcome you@ ICSMS: 2023

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