



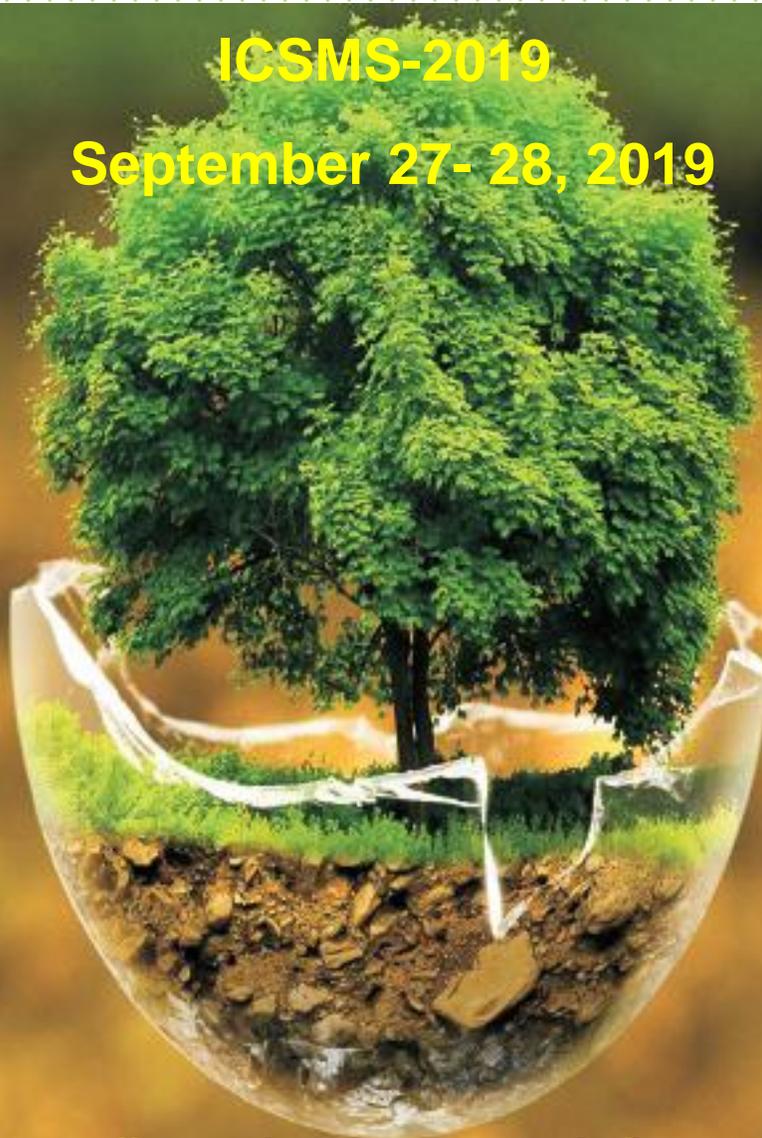
Institute of
Management Technology
Nagpur



6th International Conference on Sustainability & Management Strategy

ICSMS-2019

September 27- 28, 2019



Visit: <http://www.imtnagpur.ac.in/icsms2019/>

- In Collaboration with CSIR-NEERI Nagpur & CSUSB United States -



The scope of the Conference

Decades of development pursuits and innovation have contributed to remarkable economic growth, but have left irreversible effects on our planet's ecosystem and its carrying capacity. Most experts believe that without proper mitigation humans are facing a world that will be a few degrees Celsius warmer within this century, with unprecedented consequences for us and other life forms. Our greed for profitable growth, ever increasing consumerism and quest for wealth only meant environmental disasters, increased effluents and heightened threats to the very survival of life.

It has been suggested that new ways of approaching knowledge creation and education are needed to respond to these threats. The convention of single-discipline knowledge and teaching is no longer adequate for describing the complex socio-ecological issues facing people in the 21st century. Relational, critical, anticipatory and complex forms of knowledge and learning need to be at the core of the 'new knowledge'. What is urgently required is a social reorientation from the mainstream development paradigm that is biased towards economic growth over socio-ecologically sustainable and climate-resilient development models. Research and knowledge generation needs to nurture, strengthen, integrate and expand changes that are beginning to take place in the current development paradigm.

Pressures from various sources are compelling corporates as well as governments worldwide to take proactive steps to ensure that these sustainability concerns very much get incorporated in their operations and policies. The key sources of external forces are consumers, non-governmental entities, social activists and communities which are increasingly becoming conscious of these problems. Hence organizations had to change and align their business processes and also tune their focus to these very larger issues. Further, the pressure to create and enhance value on a sustainable basis is also coming from organizations within. Hence the business of organizations today isn't just about creating profits for shareholders, but it's also about improving the state of the planetary world and meaningfully enhancing stakeholder value.

Despite visible transformation of organizations towards sustainability goals, the governments and society at large are increasingly concerned about the footprints that these organizations leave on the environment. Indeed, impactful and decisive progress on sustainability targets depends to a larger extent on how organizations appreciate these concerns and nurture the right mind-set and attitudes within the organizations and across various stakeholders. As the emerging frontiers of research and debate on sustainability and management challenges still evolving, it is the right juncture for academicians, industry practitioners, scientists and policymakers to meet and deliberate on their views, brainstorm and share experiences while taking the relevant body of knowledge to the next level.

It is in this context of the debate on 'Sustainability Challenges and Management Strategies' with businesses, government and society as the major stakeholders, the Centre for Sustainability, Growth & Development (CSGD) at Institute of Management Technology Nagpur, aims to bring these divergent perspectives in academia as well as industry practices for fruitful discussions and debate in the ***Sixth International Conference on Sustainability & Management Strategy*** on **September 27- 28, 2019**.

Academic Collaborators:

With a vision to carry forward this discussion on strategies for Sustainability and Social Responsibility, Centre for Sustainability, Growth and Development, Institute of Management Technology Nagpur has joined hands with the like-minded Intuitions of repute in sustainability efforts and partnered with the ***Council of Scientific & Industrial Research-National Environmental Engineering Institute (CSIR-NEERI)*** Nagpur, India and ***California State University San Bernardino (CSUSB)***, United States.

CSIR-NEERI is a leading national and global consultant in environmental & sustainability solutions; and CSUSB, USA actively promotes academic development of sustainable development and actively supports community projects and programs on sustainability worldwide.

The Conference Themes:

We invite academicians, practitioners and researchers to submit their abstracts, articles, field-based studies and case studies on the following suggested themes. However, this is not an exhaustive list and you are welcome to submit in an area that broadly relates to the sustainability, development and management.

- ✓ Sustainable Innovation & Technology;
- ✓ Sustainable Entrepreneurship
- ✓ Sustainability initiatives in IT;
- ✓ Digital Business Transformation for Sustainable Growth
- ✓ Cryptocurrency Market & Its Environmental Impacts
- ✓ Sustainability in Social Media and Information Systems
- ✓ Sustainability Adoption in Production and Manufacturing
- ✓ Green marketing- Marketing in the Age of Sustainability
- ✓ Environment and Sustainability Management Accounting
- ✓ Financial Inclusion & Financing Sustainable Growth
- ✓ Sustainability in Banking and Finance; Sustainable Corporate Performance
- ✓ TQM and Sustainability; Sustainable Supply Chain Management
- ✓ Spirituality, Sustainability and Responsible Organizations
- ✓ CSR, Ethics and Corporate Citizenship
- ✓ Sustainability Reporting; Sustainability through Employee Engagement
- ✓ Organizational Development for Social Sustainability
- ✓ Competitive Advantage through Sustainability
- ✓ Business Strategies for Sustainable Development
- ✓ Sustainable Globalization: Implications for Corporate Strategy and National Sustainability
- ✓ Environment and Sustainability;
- ✓ Environmental Laws and Sustainability Development
- ✓ Public policy, Environment and Sustainable Development
- ✓ Sustainability of Indigenous Cultures and Livelihood; Traditional Social Security Institutions
- ✓ Economy and Sustainability: Agriculture & Food Security, Energy Security and Inclusive Development
- ✓ Common Pool Ecological Resources and Tragedy of Commons: Village and National Forests, Shrinking land mass, Oceans and Climate change; Commons and Village Economy.

The Two-day Conference features:

- Keynote talks and discussions by well-known academicians, industry practitioners, researchers, scientists, policy-makers, administrators and NGOs presenting their views and assess the extent of collective action and how best to lead and encourage cooperation on the path to sustainable solutions.
- Presentation of research papers and case studies based on the conference theme by academicians, practitioners and research scholars.

The aim of this conference is to provide an interdisciplinary forum for professionals, academicians, researchers, entrepreneurs, regulators and administrators to discuss and promote dissemination of information, results, innovations and improvisations in the broad area of sustainability and management strategy. Industries, academic institutions, regulatory bodies, government agencies and NGOs are invited to present their ideas, papers & cases and enrich this on-going debate at ICSMS-2019.

ICSMS- 2019 Organizing Committee

Conference Conveners:

- | | | |
|---------------------|---|--|
| Conference Chair | - | Dr. Gajavelli V.S, Institute of Management Technology, Nagpur |
| Conference Co-Chair | - | Dr. Kapil Chaturvedi, Institute of Management Technology, Nagpur |
| Conference Co-Chair | - | Prof. Sayan Banerjee, Institute of Management Technology, Nagpur |
| Conference Co-Chair | - | Dr. Abhishek N. S, Institute of Management Technology, Nagpur |
| Conference Co-Chair | - | Dr. P. Mary Jeyanthi, Institute of Management Technology, Nagpur |

Advisory Committee:

- | | | |
|----------------------------|---|--|
| Dr. Subhajit Bhattacharyya | - | Director, Institute of Management Technology Nagpur |
| Dr. Rakesh Kumar | - | Director, CSIR - National Environmental Engineering Research Institute Nagpur |
| Dr. Breena Coates | - | Professor, Sustainability& Strategy, California State University San Bernardino, United States |
| Dr. Jai Shankar Pandey | - | Chief Scientist, CSIR-National Environmental Engineering Research Institute Nagpur |
| Dr. Amit Bansiwala | - | Principal Scientist & Head, Business Development Group, CSIR-National Environmental Engineering Research Institute, Nagpur |
| Dr. Frank Lin | - | Professor and Chair, Business& Public Administration, California State University San Bernardino, United States |
| Dr. Vipin Gupta | - | Professor, Co-Director: Global management, California State University San Bernardino, United States |
| Dr. Dorien DeTombe | - | Professor, Sichuan University, People's Republic of China; Founder & Chair, International Research Society on Methodology of Societal Complexity, Delft University of Technology Amsterdam, Netherlands. |
| Dr. C. V. Chalapati Rao | - | Consultant & formerly Chief Scientist, CSIR-National Environmental Engineering Research Institute Nagpur |

Your advantage @ ICSMS: 2019 - Key Benefits

Join us and you will:

- ✓ Develop professional network with forerunners from academics, business, research, non-profit organizations and Governments.
- ✓ Make connections with those at the forefront of sustainability initiatives and implementation.
- ✓ Join the efforts to create an inclusive and environmentally sustainable organizations and market place.
- ✓ Contribute and shape the developing debate on sustainability and share your thoughts and experiences.

Awards for Academic Excellence & Publication Opportunities in Professional Journals

- ✓ **Best Paper Award for Academic Excellence** in each technical track of the Conference.
- ✓ The Conference offers opportunity to publish standard research in **International Journals of Inderscience Publishers, Scopus Indexed and UGC recognized journals**, including **conference Special Issues**.
- ✓ Papers presented in the conference will be published in the form of an **Edited Book volume with ISBN Number**.

Important Closing Dates:

Submission of Abstract* / full-paper by (see guidelines) **: **Sep 7, 2019**

Acceptance of Abstract by* : **Sep 8, 2019**

Conference Registration by : **Sep 9, 2019**

* **Abstracts:** About 350-500 words consisting of research problem and objectives, methodology, findings, managerial implications, originality, limitations and keywords, to reach at e-mail: icsms.imtnag@gmail.com

* **Important Note:** Acceptances for Abstracts of papers and cases will be issued on a rolling basis until September 8, 2019. So please submit your Abstracts for acceptance and registration for the conference as soon as possible at e-mail: icsms.imtnag@gmail.com

** **Full paper submissions and publications:** Participants who are interested in publishing their full-length research papers and cases in conference tided-up Journals should submit their manuscripts to: pmjeyanthi@imtnag.ac.in by **September 7, 2019**.

Registration Fee*:

	INDIA (In INR)+GST	FOREIGN (In USD)
Academicians / NGO's	5900	
Industry Practitioners	7080	
Participants from outside India		150
Ph.D. / Student Scholars	3540	
Late Registration Fee	20% Extra	

* **Share online payment reference number / DD details along with your Registration form.**

* **Registration fee includes delegate fee, conference kit, high tea / coffee during Session Breaks & meals that include breakfast, lunch and Conference banquet dinner.**

* **50% of fee will be applicable in cases where the author has the second paper.**

Accommodation:

IMT Accommodation: Limited air-conditioned and very comfortable accommodation is available at IMT Campus premises on **first-come-first-serve basis**. The details of the tariffs chargeable are given as under:

	Tariff (Per night)
Single Room	600 + GST@18%
Double Room	1200 + GST@18%

Note: Those participants who prefer to stay on the campus premises to make a separate request after registration indicating the choice of room, number of occupants and arrival & departure and then make the necessary payment arrangements.

Hotel Accommodation: Please see the information on conference web page for IMT negotiated discounted tariffs.

Payment Details:

Demand draft to be drawn in favor of: **Institute of Management Technology, Nagpur** payable at **Nagpur**. Online payment can also be done.

The **payment details** are as follows:

Beneficiary Name:	INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR
Beneficiary Bank Name:	ICICI BANK LTD
Account Type:	Savings Account
Bank Branch Address:	SHRIRAM TOWER, SADAR, NAGPUR - 440001 INDIA
Account No	005901041608
IFSC Code:	ICIC0000059

About IMT Nagpur & Conference Partners CSIR-NEERI Nagpur, India and CSUSB, United States:



Institute of Management Technology (IMT) Nagpur was established with the objective of making a difference to management education in general and to central India in particular. Aligning with its mission to nurture leadership that is value driven and environmentally and socially responsible, IMT Nagpur has made a significant mark on the management education landscape in the Vidarbha region and also at the national level.

The Council of Scientific & Industrial Research-National Environmental Engineering Research Institute (CSIR-NEERI) Nagpur is a leading national and global consultant in environmental and sustainability solutions and endeavors to provide leadership in environmental sciences and engineering for sustainable development.



California State University San Bernardino (CSUSB), United States was established in 1960. CSUSB actively promotes academic development of sustainable development as a discipline and encourages its teaching-learning among student community. It actively supports community projects and programs on sustainability worldwide.



You are welcome to Contact us:

Conference Secretariat, ICSMS: 2019

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