



Hey everyone! So we meet again!

If you change the name, can you change the game? Yes you can! Just ask the students of IMT Nagpur; they'll tell you that everyone - perhaps even the Gods - prefer 'BUZZHARD' to 'Milestone 34'. The rains played spoilsport last year, but this year the Gods were on our side. The annual intra-IMT Nagpur fest is a much-awaited event held towards the end of August. So take a look into the interesting events that took place at the campus recently.

## Celebrating Janmashtami

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Ovia, the cultural committee brought a smile on the faces of the home sick IMT crowd, they reminded them of their family celebrations and also cemented our Imt family by organizing a beautiful event for Janamash-trami. The celebration which began with a puja and bhajans ended with people breaking the matkis.

Joining the students for the puja were dignitaries like Dr Kamal Ghosh Ray and Dr Ekkirala. The game that followed the puja ceremony involving 10 teams of 8 members each, saw people running everywhere in the college, carrying matkis and some even tied together. The petty fights due to frustration building from not being able to understand the clues in the game just proved how successful the event was.



Congratulations to teams Gopala and Govindagiri for becoming the winners and runners-up respectfully. Expectation for the next festival are much more now that students have seen the crazy atmosphere that is created in



## Independence Day

Independence day was celebrated at IMT Nagpur in the faculty residence ground. The occasion was commenced by flag hoisting and singing national anthem. then the occasion was addressed by our honourable director, Dr. Subhash Dutta and Dr. P.K. Chatterji. The

event was followed by 2<sup>nd</sup> year student Roshan Kanth and 1st year student Prateek Goel. The speech

was followed by singing patriotic songs by Aditi Gupta and Nidhi. The crowd was wooed by wonderful performance by Rangmanch. The patriotic event was celebrated with distribution of sweets.



## KABADDI KABADDI

“It isn’t hard to be good from time to time in sports. What’s tough is being good everyday” is a very well known proverb. Games are very useful for health. ‘Kabaddi’ can easily be played in a small field. It does not require a large play ground.

Kabaddi match of the college for the year 2012 was held in its premise on 08/15/2012 with Great Spirit, splendor and enthusiasm. Rookie’s and sophomore’s of IMT graced the occasion with their dynamic and lively presence. Sports! An Ecstasy measured by the entire campus, was at its pinnacle when the student body were fully committed to channelize the reservoir of immense potential of the participants in the field, to bring laurels to the college.



The championship began with the boy’s match which was the beginning of the event in almost every sport. Some won the matches, some were the runner ups, and some were cheering up the teams. But the zeal, passion and desire among all didn’t fluctuate. Girls equally played a healthy game and at the same time giving competition to their opponents.



All the teams played a very healthy and safe game at the same time supporting each other. They arrived as a player and left with the sportsman spirit and a smile.

No matter who won and lost, the joy was immense. It was the enjoyment that mattered a lot and the day was well lived in the heart of all.

## Tête-à-tête with Mr. Chetan Tolia, Director TMTC Pune.

### (on Organisational Development)

Mr. Chetan Tolia took charge as the Director of the Tata Management Training Centre on the 1st August 2008. On 30<sup>th</sup> July, 2012 it was indeed a proud moment to have Mr. Chetan at IMT, Nagpur delivering lecture on “dynamics of organisational development”. Here is what he had to say post lecture.

**Q. What would you advise fresh MBA grads who want to pursue a career as consultant?**

Ans. Freshers are a part and parcel of any organisation. A fresher who wants to pursue a career in consultancy should have the ability to analyse situations and scenarios, observe patterns, should have personal experience of the domain. They should focus more on building their analytical skills as that's a key skill required in consulting firms.

**Q. It is said that in today's world one needs to do smart work and not hard work? Your comments.**

Ans. Hard work is always there. Every person spends 4-5 years in desk work as a consultant. Analysis is about understanding, basic literature, table, patterns etc. There is always a need of aligning individual and team goals to organizational goals.

**Q. What differentiated TMTC from other competitors?**

Ans. It's our philosophy - we are diagnostic physicians rather than salesmen. We are not only consultants but provide deep academic knowledge and literature and heavy organizational support, aiming at leadership development. The last thing that differentiates us is Brand TATA. During the act of consultation, we understand content and current scenario, need and lead intervention. The diagnostic capability across five disciplines which differentiates us are Strategy innovation, Leadership innovation, Marketing and Customer oriented projects and execution, ethics and governance. We rely on researchers for current data and information and write case studies which will help in future.

**Q. Sir, You will be moving from consulting domain to HR domain for TATA group? Why HR?**

Ans. HR has to be an inherent skill if any business or organization has to maintain its leadership in that industry. HR is related to people skills, which I believe can be engrained into a person, if he is not born with it. HR helps in building inherent value system for any organization. It also requires features like empathy, sensitiveness and human respect of core values. These values help in becoming a leader. Consultation and HR are related activities so I am perfect for this transfer. But I would like to mention that HR is the founding block of good people management, and I will gain a lot of experience as an HR.



## BUZZ HARD

The most awaited and happening event of IMT Nagpur, **BUZZ HARD** (Previously known as Milestone34) whose theme was BIZZARE. The event officially kick started on 23<sup>rd</sup> September, but the preparations had begun well in advance as the teams spent sleepless nights before the event to complete their posters, banners, charts, models and all other bizarre



items which would earn their team promotional points and make them strong contenders for winning the event. The preparations showed the real IMT spirit as all and one worked together tirelessly for each other as everyone was aware of the values and importance of team spirit and team work. The old adage that a team stands for –Together Everyone Achieves More did a lot of good for each and every team

member. There were a total of 12 teams with one winner with one motive – be as bizarre as you can. The first event was the ice breaker where all the teams introduced themselves to everyone by performing comedy skits and creating a space for themselves in the people's hearts. After that it was the time for the promotional run where we saw 22 members of each team running all over the



campus to capture places in order to put up their banners, stick their posters, place their models which would help the spectators relate to them and earn the teams points. Till the 24<sup>th</sup> evening, the entire college was decorated with beautiful sketches, banners, paintings, charts. The tremendous effort all the teams put in was visible in their respective team's stuff that each had made to promote

their team. The artistic and creative part of IMT Nagpur was at the summit. The kind of work everyone put in to make event lively was commendable. The second day of the event was full of forum games and Nukkad Natika (street



play). Participants were giving their best to win and trying to score as much as they can. Each forum showed its creativity by creating games which drew immense enthusiasm and participation among participants. The last day of event saw the students stepping onto the dance floor. The Participants who were dressed in different attire tried to deliver different themes and messages through the fashion show extravaganza. The teams rocked the stage with their spectacular performances.

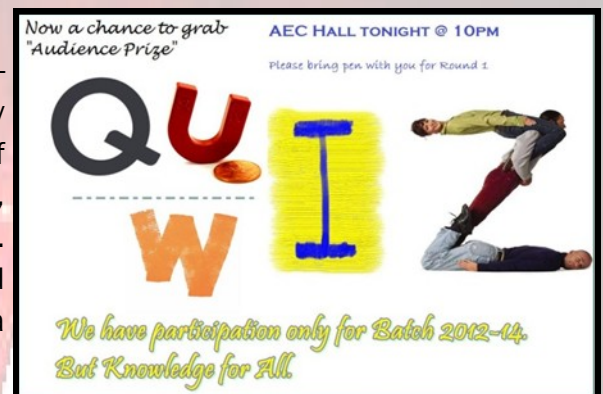


Not to forget the winners..... BAAZAAR(1<sup>st</sup> Prize), KEH KE LENGE(2<sup>nd</sup> prize) and BRANDCHOR(3<sup>rd</sup> prize)!!!!!!



## Quizzing All The Way

On 17<sup>th</sup> August, Brain Dread, the Quiz Forum of IMT-Nagpur, organized Quiz Wiz, a quizzing game exclusively for the new batch. The quiz constituted of wide array of questions from number of sections including business, history, geography and current affairs to name a few. The participants took out time from their buzz hard preparation to participate in this event and make it a successful one.



It was the team Gande Bande(Apoorv Dwiwedi and Abhishek Dua) who won the show by their stunning performance.

## Season of MAA

The Marketing forum of IMT- Nagpur, Marque organized a very unique and innovative marketing game on August 8. The game consisted primarily of three stages. Marque also came up with several innovative ideas of promotion including ads in almost every noticeable place and a unique entry fee of Rs.19. Stage 1 which was named MUQADAR KA SIKANDAR was knowledge based round which consisted of identifying brands from their taglines or from jumbled up words. Stage 2 called AMEER BAAP KI AULAD was an Outdoor ActivityGame



Event which required the participants to collect as many items of different brand in order to win. The final stage or ANDAZ APNA APNA was an Ad-Making contest with a 'Twist'. Prize money was doled out to the winner, first runner up and second runner up.



## PICAZOOM

The IT forum of IMT Nagpur, Strateg –IT, yet again came up with their mind boggling game as always, and this time they named it PICA ZOOM. The name which itself is quite intriguing to begin with



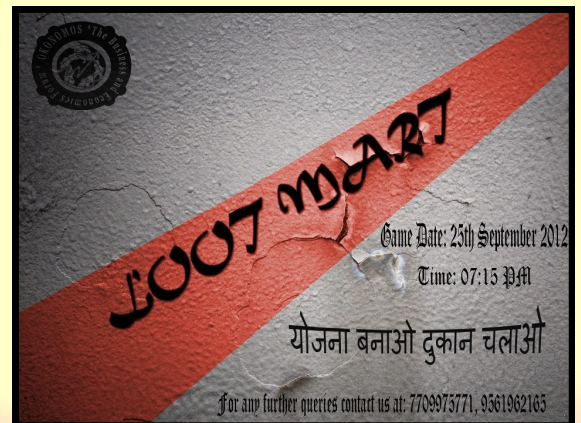
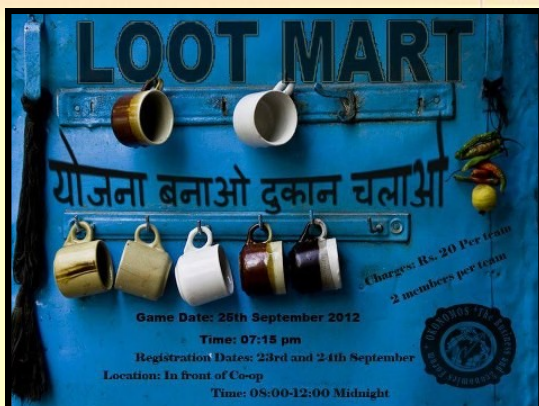
had a lot of fun and knowledge component. The first round which was an eliminator round tested the participants' dexterity to recognize a series of images and answer the question provided in a matter of few seconds. The second round and the third round were in similar lines which tested the contestants perceiving and auditory capabilities. The game continued for over an hour and saw the winners as Team *Me and You* and the runners up as Team *MajhiSatkele*. The game instilled a feeling of fun and excitement in the student managers as each one of them fought hard till the very end.



## LOOTMART

On the 25<sup>th</sup> day of September, OKOFUN came to IMT when Okonomos organized its game Loot Mart. This was a fun-filled, chaotic and “bazaar” game wherein the participants played the roles of sellers and Buyers. These teams had to maximize their profits in a game where competition was the name of the game. The scene was filled with noise and cacophony as the sellers tried to lure the buyers with attractive propositions and great bargains.

The game was so loud that the LRC Hall almost became the Indian Parliament!



However when sanity returned to the stage, we had among us two teams who were able to get heard on top of all the commotion.

These teams were- Buyer winner- Nilesh Kashikar and Rajender Gulati and Seller winner-Abhishek Gupta and Varun Agarwal





## Meet the CCC Team Mentored by

Dr. Subhash Dutta, Director

Dr. Kamal Ray Ghosh , Dean

Dr Smita D. Dabholkar, Chairperson, Corporate Communications Committee

### Batch 2011-2013



Rohit Srivastava | Sankalp Sharma | Prateek Sikka | Shriram Tarawade | Abhinav Arya | Aditi Gupta  
| Shilpa Arora | Vidushi Gandhi | Himani Detwani | Priyanka Kumari | Shayari Bhattacharya | Pritika  
Shukla | Yugmala Singh | Akshar Anu | Deepa Pillai

### Batch 2012-14

Aakash Kishan | Achinthy Kumar Das | Ankita Pandey | Anubha Bhatnagar | Chakradhar Shah |  
Vishal Moonka | Srinath Chandramouli | Rijo Roy | Priyamvada Gaur | Poorti Sachdeva | Shubhendu  
Das | Komal Modi | Gaurav Rupani | Punyashlok Dwibedy | Priya Bothra

*Dear Readers, Our greatest pleasure is knowing that you enjoyed hearing from us about Life@IMT-N.*

*We eagerly await your feedback and comments.  
So please do pen down a few words and mail us at  
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