

Pulse November 2011 From the desk of CCC



Hello everyone!

**IMT-N** just bid adieu to a glorious Diwali. On one hand, the inmates are still nostalgic of the holidays, and on the other hand, they are gearing up for the upcoming annual cultural festival of the institute, **Milestone-35**. But even after a Diwali blast followed by a lazy vacation at home, the student managers have not displayed any less nerve for a range of interesting activities that happened during last month such as Okonomos, StrategIT and Marque events.



### **IMT-N connects to My FM**

CCC (Corporate Communication Committee) took an initiative to connect with CAT aspirants, the future MBA students, through 94.3, "My FM". IMT students Kaavish Kidwai, Chandra Sekhar Kancherela, Rohan Mehra, Sumita Das, Meenu Mynam, Shriram Tarawade, Yugmala

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Singh, Akshar Chanchal Anu. Goval and Deepa Pillai were the volunteers who got an opportunity to go to the radio station and interact with RJ Pawan. Bybroadcasting their views and suggestions, the students helped in IMT-Nagpur's endeavour

reaching out to the student community as a brand. The student managers gave their insights to CAT aspirants based on their own experiences, pertaining to overcoming fear and stay cool while attempting CAT.

It was a part of the overhauling drive at IMT Nagpur to stem out its beliefs and to be recognised as one of the premier B-schools of India. CCC acknowledges the help and co-operation extended by everyone associated with 94.3 ,"My FM".



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## Guest lecture on Credit Underwriting and Risk Management

Political and Economical unrest plays out in the news every day, adding to businesses' global risk management concerns. Managing such complex and ever changing risk requires the right talent and there can hardly be a better person to explain this than one who has years of experience in this area. Mr. Gagan Sardana- Zonal Head - North & East India, Vice President, HDFC Bank took students of IMT Nagpur beyond the realms of management jargons to discuss the importance of risk as a unit in a bank.

With 14 yrs of experience in the corporate industry which includes extensive experience across segments like Infrastructure, Logistics and Transportation, Healthcare, Mining, Education, trading and specialization in field of Credit underwriting and risk management on his account it was absolute pleasure for student managers to learn from him about reserve maintenance, capital adequacy and Asset-liability management. He also outlined credit underwriting, risk-quality control and various R&A policies. He went on to explain that how you can know your customers and market better and process to create templates for objective credit analysis.

The session ended with a small discussion on forecasting. The whole session was very interactive with questions coming up from all the corners.

#### **Bid2Win**

The technocrats of **StrategIT**, **the IT Forum of IMT-N** took a long leap from being tech-savvies to profit-oriented bidders and speculators. Recently, they **organised iBol**, **the bidding game**, for student managers in the campus. The game comprised of two rounds. In the first round, the teams were provided with virtual cash reserve of Rs. 750 and various commodities ranging from pen-drives to laptops. Each commodity carried value points and base price, which had to be the minimum bid amount put forth by a team. Also, the bid had to be either uniquely lowest or uniquely highest. The team winning a commodity got the value points attached to





that commodity credited in their account. At the end of the round, the leading team was the one with maximum points in their account.

The second round was more of a speculation, wherein the teams had to undertake General Awareness questions based on risk attached to them. There were three category of questions viz. low, medium and high level of difficulty, carrying 20, 30 and 50 points respectively. Each team acquired points based on the difficulty level of the questions - higher the difficulty, more the reward points, and vice-versa.

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### **Paapi Saap**

Events are an integral part of the campus and the latest addition to this was the 'Marque' Event, suspiciously named – 'Paapi Saap', where Paap meant Promote or advertise a pal and Saap related to their next level based on the age old favourite game of Saap - Seedhi.

The participating teams had to make a video for the first round, which they had to post on the facebook page of 'Marque'. The number of like generated on the video formed the judging criteria of them going to the next level. This round generated new characters on the campus and gave them the due fame. The characters such as the 'Canine Killer' and 'Sannata' attracted everyone to their USPs.

The second round was the realization of the



Snakes and Ladders game we have been playing since our childhood. The participants had to roll a dice and then answer a question, if the answer was correct, they would get the number of points as on the dice, but the fear of snakes was always around. The game witnessed Knowledge, Luck and the overwhelming love and enthusiasm of IMTians towards 'Marque'.

### **Khelo Stocks!**



prices of companies being updated after every round based upon the ups and downs in market. Quiz competitions between the rounds added an extra flavour to the fierce competition, besides giving them a chance to boost their virtual money. Before buying and selling the stocks, the teams were provided with the basic profile and market position of respective companies. Ultimately the game provided student managers an excellent stimulation to test the classroom concepts in a real time market scenario.

Few would have thought about the huge response received by FORNITURA, the stock trading game conducted by OKONOMOS, the economics forum at IMT-Nagpur. Student managers turned up in big number, divided into team of two with calculators ready and minds eager to participate in the innovative stock market game. Starting with a virtual cash reserve of Rs. 10 lakh, student managers strived hard to create the best performing portfolio based on the given market scenario of listed companies. The game comprised of three rounds, with share





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#### **OBITUARY**

We inform you with deep regret that IMT Nagpur lost two of its family members, Mr. Ankit Kr. Arora and Mr. Vishal P. Gurao, last month. Mr. Gurao, who was working with SBI Life, succumbed to a prolonged illness. We pray to god that their souls rest in peace.

# Meet the CCC Team Headed by Prof S. Chattopadhyay Batch 2010-12 Batch

Aditi Chawla | Chandrasekhar | Kaavish Kidwai | Prateek Ahuja Prateek Jain | Raghu Varma | Rohan Mehra | Sayantan Banerjee | Sumita Das | Amrita Pandey Batch 2011-13 Batch

Chanchal Goyal | Shriram Tarawade | Akshar Anu | Yugmala Singh | Shayari Bhattacharyya | Rohit | Vidushi Gandhi | Deepa Pillai



#### Dear Readers,

Our greatest pleasure is knowing that you enjoyed hearing from us about Life@IMT-N We eagerly await your feedback and comments. So please do pen down a few words and mail us at ccc.imtn@gmail.com

