



Message from the Director



I am tremendously proud of what you have all been accomplishing since leaving campus, and of how you and the Institute have grown in the past few years. As you continue on your paths, fulfilling your potential and acting as ambassadors for IMT Nagpur, I encourage you to think often on the mission of the Institute, that is, to foster leadership that is value driven, environmentally sustainable and socially responsible. Welcome to the Melange 2017.

-Dr. Subhajit Bhattacharyya

From the Dean's Desk



History - they say - is boring and uninteresting, but only for those who have not spent their hay days in IMT, Nagpur. For them history is fun, nostalgic and a throwback to what and how they were. But the sad part is that history does not repeat itself. Nonetheless, Melange gives you an opportunity to travel back in time. So let us join in the sojourn and live the glory days.

-Dr. Jitendra Sharma

SPIC MACAY



IMT, Nagpur organised a cultural evening on June 24, 2017 in collaboration with Spic Macay. The evening witnessed the presence of musical geniuses like Dr. Kamala Shankar (Slide Guitar) and Mr. Gyan Swaroop Mukherjee (Tabla). The perfect amalgamation of eastern classical fused with blues playing style resulted in a performance which will be engrained forever in the minds of the audience. Under the supervision of Dr. Subhajit Bhattacharyya, the event turned out to be a major success.



Outbound Program conducted for Batch 2017-19 in collaboration with Prahar Samaj Jagriti Sanstha in June, 2017.

Celebration of 71st Independence Day at IMT-N, organised by Ovia-the Cultural Committee. The guests for the event were Dr. Gajavelli V.S. and Dr. V. Ekkirala.



The 3rd International Yoga Day was celebrated on June 21, 2017. Various 'yoga asanas' were performed by students.



MDP for managers of Asian Paints Limited, 17-21 July, 2017



MDP for Officers of Geological Survey of India (GSI), 3-8 July, 2017

INSTITUTE DAY



IMT, Nagpur celebrated its 13th Institute Day on July 26, 2017 by organising a Blood Donation camp. It was organised by the forum- Corporate Citizen, the Centre for Corporate Governance (CCIZ), in collaboration with Lifeline Blood Bank. This event showcases the socially responsible side of IMT, Nagpur. This year, approximately 220 people, including the faculty and student managers, came together for the noble cause. Twenty volunteers helped to ensure that the camp functioned smoothly and was a success.

MELANGE- Back to where you belong...



The true essence of reminiscing the days gone by is everything that Melange stands for. The annual alumni meet of IMT, Nagpur, is an opportunity for the alumni to relive their college days and trace back their roots. This two-day extravaganza includes several events organised by the different committees and forums of the Institute. Interactive sessions like 'Ignited Minds' and 'Expert se Pooch' act as a medium for the exchange of ideas and experiences between the alumni and the student managers alike. In addition to these informative sessions, cultural and bonfire nights are also organised, which ensure that a conducive environment is created for the student managers and the alumni, to network and bond with each other.

IMT, Nagpur continuously strives to provide an opportunity to the students to experience and be a part of an event of such magnitude. Recollecting memories and contributing to the future of one's alma mater is a matter of pride for everyone.

GLORY BEAMS



Uncertainty is an inevitable part of post-graduation. Hence, it is important to master decision

making skills. One should be able to plan ahead and stick to their personal schedule. I personally like to take occasional breaks from my daily schedule and watch my favourite movies and TV shows. The professors at IMT are very supportive and understanding. Being the 'Batch topper' is a tag that comes with great responsibility. Everyone looks up to you and you need to deliver promises and expectations.

- **Aditi Jain**
Batch 2016-18

Digi Gauge, a digital marketing start-up, offers services like t-shirt, website, application, logo and brochure designing. The entire IMT family, including our faculties played a vital role in motivating us to think and act upon our entrepreneurial idea. We believe that if one has the passion and enthusiasm towards something then there is never a dull moment while working towards it.



*The Digi Gauge team (Left to Right) - Shashwat Sinha
Shrey Jain, Ketul Sharma, Abhinav Srivastava
(Batch 2016-18)*

It always seemed like a far-fetched dream to transform my passion into reality.



IMT, Nagpur has been instrumental in helping me bringing my start-up, **Functions' Junction**, to life. Under the guidance and expertise of the professors here, I learned how to apply marketing concepts to my business. At Function Junction, we design budget travel packages especially for youngsters. The goal is to fulfil the needs of college students who wish to explore explicit locations, but have a tight budget.

- **Sourabh Dhamija**
Batch 2016-18



RANBHOO MI



Student managers playing Volleyball (above) and Basketball (below).

Ranbhoomi, the annual sports meet of IMT, Nagpur is undeniably the most awaited event of the year, where every participant showcases his diverse talent in the sporting arena. Be it basketball, football, cricket, volleyball, tennis, badminton or handball, the Sports Committee of IMT, Nagpur leaves no stone unturned to make it the most enthralling event of the year. Ranbhoomi is an initiative by 'The Pioneers' from the 2006 batch. It is a one-of-its-kind-event as this is the only stage where the alumni, the senior and junior batches meet for the first time and compete against each other with the true spirit of sportsmanship. Dedication that is showcased stands as the perfect example of what the name stands for.

Dr. Murli Padmanabhan

Senior Vice President
L&D Virtusa Consulting Services

"Performance in a company is not individualistic, the benchmarks have to be very clear and high."



Mr. Rajiv Khosla

Managing Director at Lumileds India limited (Founded by Philips)

"Even in its transitional phase of GST, India has been growing naturally. This did not happen for other countries, when they underwent GST."



GUEST SPEAK

COURTESY
CORPORATE INTERACTION
COMMITTEE

(Under the guidance of
Dr. S. Senthil Kumar)



Mr. Venkatanath Kandalla

Vice President & General Manager,
Petroleum Technologies W.L.L.

"Marketing is strategic whereas, Sales is tactical and both together drive the growth for any business."



Prof C.V. Baxi

Faculty, Public Policy & Governance
MDI Gurgaon

"To use power, you need to have a conscience of a different kind."



Mr. Atul Jain

Senior Vice President and Business head at Orient Electric

"You don't have a choice in innovation and process excellence because if the tools are available and you don't make use of them, someone else will."

THE KARWAAN OF MILESTONE 34



SIP-LAURELS

At UAS International, we worked in the Sales and Marketing department and our main task was to sell insurance to potential clients. We sold insurance over three lakh rupees. For this achievement, we were awarded the 'Student of the Year' trophy along with a trip to Russia. It was an enlightening and an unmatched experience.

Tamanna Tyagi & Rashi Gupta
(Batch 2016-18)



I worked at Runtime Solutions in the domain of Digital Marketing and my major clients were ICICI Digital, Toyota and Vacation Exotica. After working on website improvements, social media conceptualisation and digital marketing for Toyota India, I realised the importance of strategic implementation in businesses today. It was a very enriching experience and it gives me immense pleasure to share that I was awarded the 'Star Performer' trophy for my contributions.

Mukund Kela (Batch 2016-18)



While working at IDBI Federal in Kolkata, I hit the target of 45 thousand in 7 Days, and 1 lakh by the end of the internship. I take pride in sharing that I was awarded the "Hour45" certificate for my contributions. Also, from my learning I would like to mention that selling of insurance is not difficult, if you can build your prospects well and customise the product according to the customer.

Jyotirmoy Mondal (Batch 2016-18)



Homecoming

Suits and Shirts replaced boxers and jeans,
And two years passed swiftly as such.
Many made bold claims to meet at least once,
And many promised to even stay in touch.
They knew actions spoke louder than words,
And memories had been a testament to years.
All those who stood the test of time,
Now return home to Mélange this year.

IMT, Nagpur

Faculty Chairperson's Message:

Dear Brand Ambassadors of IMT Nagpur, Welcome Home! It is a terrific feeling of joy to have you all around the Red Bricks once again. Hope you are enjoying your experiences with the outside world and your learning beyond the class room is still on. We are sure that each one of you is putting your best to ensure that IMT Nagpur keeps shining and growing. Looking forward to meet you. Wish you a great time during Melange 2017.

-Dr. Smita Dabholkar Singh



Follow the trail of memories through this link to relive nostalgia like never before.

→ [Gateway to Memories](#) ←

"The team takes this opportunity to thank the teaching, non-teaching, support staff, and others for their invaluable co-operation and guidance."

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