



### **DIRECTOR'S MESSAGE:**

Connect today, Transform tomorrow, it's not just our mission, it's our wish for you." At IMT Nagpur, we are soulfully dedicated to the motto that we should exist only if we can make positive contribution in the nation building exercise and we as an institute endow the Nation through our enterprising managers. During our decade long existence, we have been successful to a great extent, which is apparent in the achievements of our strong alumni base.

- Dr. Subhajit Bhattacharyya

1. The IMT, Nagpur fraternity commemorated 'Institute Day' by organising a blood donation camp. The noble initiative was organized by the forum-Corporate Citizen, Centre for Corporate Governance, in collaboration with the Life Line Blood Bank. The event witnessed 2. Late Shri MahendraNath managers who turned up in huge numbers with smiling faces, ready to stand up for the cause.





active participation by the student Memorial Lecture, 2016 at IMT-Nagpur was graced by Mr. Premchand Palety, Chief Executive at C Fore, and Mr. Ashwin Sanghi, author of "The Sialkot Saga".

> The programme witnessed 13 people getting merit-cum-means based scholarships along with individual subject categories toppers. The event saw students like Soumya Ranjan Mishra being awarded as overall topper for the 2015-17 batch

followed by Nivedita Pandey and

Abhinav Tyagi.



MDP for Managers from Asian Paints Limited, 18-23 July 2016

IMT, Nagpur in collaboration with Spic Macay, organized a melodious evening on June 25, 2016 to welcome the new batch of 2016-18. The student managers, with the notes woven by Ustad Nishat Khan on Sitar and Pandit Ram Kumar Mishra on Tabla, were left spell-bound. The serenity of Indian classical music was fused with some evergreen Bollywood tunes.



MDP for Officers from Geological Survey of India (GSI), 25-30 July 2016



# **DEAN'S MESSAGE:**

Welcome back to your Alma Mater.

It just felt like yesterday that you were around, praying this ordeal of two years in the campus to end. Now here you are given half a chance you will love to live this life once again and this time you wont mind it : to be an eternal one. So make most of what you got - soak in the sun, drench in the rain, lie down with moonlight, breathe in the air, live in the greens, kick in football, hit in a cover drive, strum in a tune, hang in the baddy court, freak out at Panchu's, thrash it out at LRC, swallow it at mess, slurp it at canteen, miss the deadlines, curse in the groupies, catch two winks in the class, invent excuses, search notes, the back slapping, the back biting, the back breaking exams, download the solutions, be the first in catching the last row, remember your (tor)mentors, laugh it all and live it once again - what it was. Cheers!



- Dr. Jitendra Sharma

# Corporate Interactions

Courtesy of Corporate Interaction Committee under the faculty head Dr. S. Senthil Kumar

The bestselling author of '13 Steps to Bloody Good Luck', addressed the student managers on how to work on circumstantial luck. He stated, "It is not about the strength to lift weights in the gym, it is about picking yourself up when life knocks you down.







Mr. Srinivasan, shared his views on why customer loyalty matters, saying, "When the alarm bell rings, you should realise the customer expects more than he did

- Mr. Murali Srinivasan, **Executive Director, Indian Oil Corporation Ltd.** 

"Execution based on customer data is something that the companies must pay utmost importance to efficiently handle the customer base", quoted Mr. Goswami speaking on the topic of Customer Relationship Management - Mr. Sudeep Goswami Director & GM, Dell Global Systems Integration





Mr. Murugan, an expert in the field of HR, said, "It is important to push one's limit, get out of the comfort zone and break the monotony to bring out the best in oneself."

- Mr. Krishnan Murugan Human Resource Manager, ONGC Videsh Ltd.

Dr. Kapil, an academician of repute in valuation and leverage buyouts, gave her insights on the current financial scenario stating.

- Dr. Sheeba Kanil Prof. Indian Institute of Foreign Trade, New Delhi



**MELANGE OPUS '16** 

Memories light the corner of my mind. Misty water colour memories of the way we were.

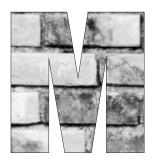
Barbara Streisand



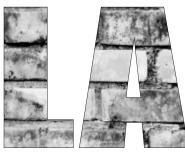
Melange – the annual alumni meet of Institute of Management Technology, Nagpur is a homecoming event of the alma mater offering the alumni a chance to re-connect with their batch mates and to relive the cherished memories.

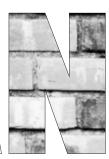
Melange is a two day event with a blend of informative sessions, cultural and fun events that break the monotony of the mundane lives. The Alumni share their insights of the corporate world with the student managers to enlighten them about the industrial exposure. One end of the spectrum encompasses formal events like 'Ignited Minds' and 'Expert se Pooch' where the alumni share their wisdom with the students and the other end ensure sample enjoyment and relaxation through the cultural night and bonfire. The event successfully manages to strike a chord with both the alumni and the students.

The essence of Melange is captured through the reunion of old friends and interaction with the budding managers. It is a golden opportunity for the current batches to nurture and strengthen bonds with the alumni as well as learn from their valuable experiences.

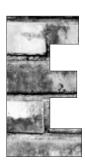












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Ranbhoomi, the annual sports fest of Institute of Management Technology, Nagpur brings together all the perseverant sportsmen of the IMT fraternity. It is one of the most awaited events of the year where the present students and the alumni of the IMT family showcase their

enthusiasm with all their heart and soul.

The players are seen competing in a variety of sports ranging from football to table tennis. The adrenaline rush seen in this event is an initiative by Pioneers, the team from 2007 batch.

Himanshu Singh (Pioneers), Alumnus 2005-07 batch shares his experience as, "We eagerly wait for Ranbhoomi to come every year. We are a group of sports enthusiast and were actively involved in

various sports. So, Ranbhoomi gives us the opportunity to relive those wonderful past moments. It is an occasion of meeting old friends and re-creating magical moments. Also, it ensures that we stay connected with our alma mater, i.e. IMT, Nagpur"

The spirit and dedication which

brings them back every year portrays the passion and commitment that they have for the event. IMT, Nagpur is ignited with the spirit of valour during the two day event, with the juniors striving to prove that they 'can', and the seniors contending to prove that they 'still can'.



Winning is the only way - Pioneers and student managers in action during Ranbhoomi '15

# ALUMNI CONNECT



**1.** The major takeaway from IMT-N was developing the right attitude that motivates one to be optimistic and face careerchallenges.

I learnt that one can create the best impression by exhibiting the traits of dedication and accountability. Coming backtocampus for Melange to me is more than homecoming.

-Hasan Armoghan (2014-16) Amazon India Ltd.

**2.** I think the most important skill that I have learned at IMT-N is collaborative working. Though it is not a part of any formal agenda but when you start working in group projects you develop this skill and if you can handle this communication in a good way then you are half way through.

The second most important skill that I learned is the art of preparing and delivering

presentations. This helps a lot when as a manager you need to give presentations almost every week.

- Vidhi Jaiswal (2010-12) Area Sales Manager, Asian Paints

**3.** Success is a function of various factors, risks and returns. I consider myself lucky as IMT-N gave me the opportunity to think big and achieve big. It is important to stay connected to your roots. Coming back to campus, reliving those nostalgic feelings is always heart-warming.

-Akshay Aggarwal (2014-16) Verity Knowledge Solutions

**4.** I got to learn the basics of corporate environment at IMT-N. The assignments, case studies and research presentations groomed us enough to build our success stories right from the beginning of my career.

I can say IMT-N has helped me chalk out the plan of my life and transform it into reality.

-Ishan Joshi (2009-11) Product Owner, SOPHOS

**5.** My experience at IMT-N was a journey of self-development. Managing Committee operations, getting involved in multiple forums and following one's passion while juggling assignments, attendance and seeking spirituality at the same time although proved more than a handful at the time. But little did we know the impact it had left on us to realize now to multitask, it's an unspoken eventuality.

But the one thing that captures the essence of time spent in this campus is that it makes one believe in themselves.

-Soham Bagchi (2013-15) Sr. Research Analyst, Nielsen India Pvt. Ltd.

**6.** IMT-N has given me the appropriate environment, exposure and opportunity during my MBA days. The learnings from my campus experience have helped me improve professionally and personally. The internal forums, sharing of ideas and discussing different topics has been a great learning experience.

-Pradyumna Mohanty (2010-12) Project Manager, Apple Europe Ltd.

**7.** IMT-N taught me that there really is no place for excuses. The art of managing numerous deadlines at once, and still finding time to have fun in between. Work life is quite unlike college life: there are no grade cuts for sleeping in, you can't just ignore people you dislike, amongst a million other subtle deviance. And I'm glad to have been taught that by my Alma Mater.

-Naima Haque (2014-16) Executive Trainee, S&M, Asian Paints

**8.** Two years at IMT-N was a great learning experience. The Institute gave me an environment of growth and excellence, where I could discover my potential and work on my weaknesses. It helped me develop managerial skills that would take me ahead in the corporate world.

-Rajat Saraff (2013-15)

Asst. Vice President, State Bank of India

**9.** I remember during the first few days of the programme, I would get lost in the paradoxical world of cacophony and silence at IMT-N. When I joined the corporate sector, the bonhomie, the fraternal feeling and the lessons learnt on campus helped me build relationships, analyse problems from various perspectives but above all kept me grounded. Overall, my time at IMT-N was nothing short

of fantastic!

-Punyashlok Dwibedy (2012-14) Research Fellow, IIM-Ahmedabad



# **MILESTONE 34**

Milestone Committee of Institute of Management Technology, Nagpur conducted an intra-college fest M34, which was themed 'Glocal-Quest'. The five day event from 18 to 22 August, 2016 provided the student managers an opportunity to showcase their creativity through dance, drama, and promotional activities. The participants were tested through quizzes and games conducted by the academic forums. The fest was inaugurated by the esteemed faculty members, followed by a Promotional Run. The next phase comprised of Street Plays and various other forum games. Dance-Off had the teams bring out their best dancers to compete against each other. The last evening glowed with the ramp set up for the Fashion Parade. The five day extravaganza wrapped-up with a group dance competition with teams showcasing their synchronized moves. The student managers, throughout these days displayed immense talent and team work, making the fest a huge success.

# INTERNSHIP STORIES



During the stint of my internship, my experience exceeded expectations. I worked with internal teams and solved market scenario problems. Thus, adding value by learning from the work culture.

Shubhankar Tandon Asian Paints My internship broke all perceptions that I had being a fresher about HR profile. I was impressed by the way the organization worked, allowing the interns to take major decisions and uncompromising on its value system.

Samuel Bajaj Aditya Birla Retail





The internship was an extraordinary experience and gave a great platform to learn how to work in an industry. There is a perfect blend of people from different backgrounds, and the level of knowledge that one can seek is immense.

Yoshita Dutta TATA Motors My work revolved around Branding. I got an opportunity to interact with people of different age groups and with different attitude. Patience is what I imbibed through the internship, and it became easy for me to relate the practical exposure with the theoretical







My Summer Internship was highly rewarding in terms of learning that I garnered. The project I worked upon gave deep insights into FMCG distribution. As a fresher, I could not have asked for a better stint.

Neha Singh Eveready Industries My fascination for advertisements led me to work in Ogilvy for internship. Working there gave me better insight about designing and conceptualising ads, and how they deeply impact businesses and consumers. The work instilled in me the confidence to create a market for almost any product.

# Jai Kshirsagar Ogilvy & Mather



# STUDENT LAURELS

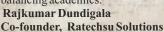
Having a clear career objective gives



purpose and proper direction. It is not the number of activities but the quality of performance that determines success. Finally, believe in the 3Ds of success: Dedication, Determination and Discipline.

Soumya Ranjan Mishra Batch Topper 2015-17

During the seven months of my start-up journey, I faced many hurdles with respect to team formation, mentor-ship, getting incubation, and balancing academics.



# **BLOGS**

### The Chair Story

"My chair has witnessed it all, my whites and blacks in all fairness without a hint of judgment, believing that I will grow out of it one day. However trifle they might be, my chair always lauded my triumphs believing that hopefully it was a stepping-stone to something big."

Aditi Bhattacharjee - Batch 2014-16

# I never needed to be 'empowered'

"Yes, I am a woman and with every breath of my existence I celebrate the fact. We are constantly reminded that our society is male dominated, but somewhere I definitely don't agree to it."

Anupama Victor - Batch 2015-17

# Faculty Editor's Message:

Welcome back to your campus and hope you are doing well. This is a good time to connect with the red bricks while interacting with the juniors on campus. CCC is glad to present the Melange Opus on this occasion. Best wishes for the future



- Dr. Smita Dabholkar

# Thank you Note

"The team takes this opportunity to thank the teaching, non-teaching, support staff, and others for their invaluable co-operation and guidance."

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