



Institute of
Management Technology
Nagpur

10 Years of Excellence

Convocation 2014



IMT Nagpur

The 9th Welcomes you to
Convocation



Vision

To create socially responsible business leaders.

Mission

- Constantly strive for excellence
- Inculcate values and ethics
- Foster thought leadership
- Provide a conducive and enabling environment for continuous learning, research, development, consulting and International partnerships
- Constantly innovate the curriculum design, delivery & pedagogy
- Collaborate with alumni, industry, social organizations and International institutions for sustainable development
- Provide the necessary facilities for nurturing entrepreneurship

Governing Board

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Chairman's Message



Shri Kamal Nath

**Hon'ble Minister for
Urban Development
and Parliamentary Affairs
Govt. of India**

Indian democracy is entering into a phase of increased maturity. A new order of public governance and accountability is speedily taking its rightful place. This will not only lead to a substantial change in the social order but also have a lasting impact on the Indian economy as a whole. Those who are engaged in administration and management need to notice the change and adopt and adapt to it.

Each action of managers and public administrators will increasingly be open to public scrutiny, instant interaction and reaction. This shall require better appreciation of all points of view and newer skills of management and communication. The management curriculum needs to be more inclusive of corporate ethics, corporate social responsibility and obligations of individual manager towards society. A critical enabling component of this change is technology. It is imperative to internalize and keep pace with the rapidly changing technology.

India's average growth has slowed down in the last couple of years. However, I would like to stress that the Indian economy grew at an average of 8% per year over the past decade, including the last year of 5% growth. The economic fundamentals which made that possible are still intact. Even as we ponder on the reasons for the current slowdown, we must develop a vision on how we can get back to the higher growth rates of the recent past and indeed attain double digit growth in the not-so-distant future. The current challenges facing the economy will need to be converted into opportunities for reform to push the economy to a higher sustainable growth strategy.

I encourage all convocats of 2014 to step into the professional world with commitment towards ensuring inclusive growth and good governance. I wish that you utilize the professional skills gained at IMT towards self-fulfillment and the greater good of humanity.

Shri Kamal Nath
Chairman, IMT

Chief Guest's message



Anand G Mahindra

**Chairman and Managing Director
Mahindra & Mahindra Ltd**

India's diversity has meant that it has always been a microcosm of the world at large. But over the past few years, it is also becoming a laboratory where solutions to some of the toughest challenges facing humanity are being tested.

The challenges are manifold - how do we generate employment and lift millions out of poverty, how do we grow sustainably without harming the environment, how do we build world class infrastructure that will last the next generation? And it is apparent that the solutions will not be found by governments working alone. Industry will have to play an integral role in this effort.

As a result, these are exciting times to be doing business in India. The billion strong Indian market is continuing to attract technology, talent and capital from across the world. And in this fast paced world business offers great challenges as well as great rewards to bright, young engineers and managers like you, who can lead their efforts to find answers to these questions. The solutions found in this laboratory will help businesses to succeed in India; more importantly they could catapult Indian business into a different orbit on the world stage.

So whether you join a big company or a startup, whether you work for an Indian corporate or a multinational, whether you pursue a career as an entrepreneur or a professional, I would urge you to ask some tough questions - how you can change the world we live in for the better, how you can do well even as you do good, how you can help create shared value. These are difficult problems and solutions are still being discovered. Our country and indeed the world, needs bright young professionals like you, who can think out of the box, more than ever before.

To the Class of 2014, I say therefore, that this is an excellent time to start your career. I congratulate you on graduating from this prestigious institution and as you head out into the world, armed with your talent, knowledge and ideas, I wish you great success.

Anand G Mahindra

Director's Report- Convocation 2014



Dr. Ranjit Goswami

(Officiating) Director, IMT Nagpur

Convocations are special moments for any graduating student. Today we have three-hundred-and-fifty-one students, biggest ever in history of IMT Nagpur, in this 9th Convocation, ready to make a difference in real world of business and society. And this also happens to be the tenth year of operations of IMT Nagpur.

Over the last two-years, faculty members of IMT Nagpur facilitated your transformation process. On behalf of all of my faculty colleagues, I thank you for that opportunity; as it is a great experience to be able to influence young minds.

It, therefore, is apt that you get to hear from two eminent thought-leaders today, one from the space of competitive corporate world, operating on a global scale, and another from a policy-maker with years of experience in transforming India.

We are privileged to have with us Mr. Anand Mahindra, Chairman and Managing Director of Mahindra Group. The motto, that binds this \$16.7 billion multinational group, is a simple one: to enable people to Rise.

IMT Nagpur identifies with this theme: our emphasis has always been to enable our students to rise, to existing and newer challenges of business, society and governance.

Mr. Mahindra has been a role model for many. Mr. Mahindra secured 3rd place, as per WorldCEOs.com ranking of the 'top 30 CEOs on Social Media'. One can write many case studies on how the Group, following Mr. Mahindra's leadership, has expanded its product lines, has been innovating and using social media to promote the group's philosophy.

We are glad to have Mr. Kamal Nath, Minister of Urban Development and Parliamentary Affairs, and President of IMT Nagpur. From internal key policy formulations to external trade negotiations, protecting India's and that of Global South's interests in WTO forum, he has seen Government, multilateral bodies, society and business evolve.

We are also glad to have here with us Mr. Bakul Nath, Vice-President, IMT Nagpur. His single point objective, to have forward-looking world-class institute in each of the IMT Campuses, helped IMT Nagpur to be the youngest B-School today, among the top.

We welcome invited dignitaries, and parents of the graduating students.

With best wishes to the graduating batch, I am pleased to present you with our Annual Report for 2013-14.

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Campus

The Institute of Management Technology- Nagpur campus started its journey 10 years ago. It is seeing out its 9th batch of PGDM student managers at the Convocation 2014 in its 10th year, with the biggest batch ever graduating this year. Within a decade of its existence, IMT Nagpur has succeeded to be uniquely positioned among crowded Indian B-Schools. It has been consistently ranked as the youngest B-School among the top, as a rising center of academic excellence among giants who are decades older than it.

Without being complacent, and in order to do our bit in the professional higher education space, IMT Nagpur acquired another 31 acres of adjacent land, on top of its existing 27-acre existing campus, to offer programs that would cater to Indian youth to make best use of our demographic dividend in today's knowledge economy, to make 21st century truly India's century.

Seven new faculty members including Prof. Ranjit Goswami; and two Faculty Research Associates have been added to the intellectual capital of IMT, Nagpur

A look back at performances over ten-years, and the journey ahead

IMT Nagpur, in spite of barely a decade old, has been able to stand out amongst the crowded B-Schools in India. Since 2008, within less than five-years of operations of IMT Nagpur, it has been able to be recognized among the top sharing a space with leaders having decades of experience. As per B-School ranks in 2013, IMT Nagpur is the youngest one among top B-Schools again.

This surely is a big achievement for a big B-School; however, at IMT Nagpur, the journey for the next stage has already started. Education system in India, starting from Primary to higher education, has often come under severe criticism due to its lower ranks at global levels, or due to its mismatch with requirements in business and society. No Indian institute features among global top 200 universities, as per the three widely held university ranking system of the world (The Shanghai Ranking, Times Higher Education and QS World University Ranking). Secondary education in India, as per PISA studies, ranked 2nd lowest among more than seventy participating nations, where Shanghai and South Korea have often found a place among the top.

When one looks at above quality of education in India with India's young-age population, comparable to that of the entire developed world and China put together, one can understand why since the 1960s, we have often talked about India's future being in its classrooms. Entire developed world and China have nearly twenty-times nominal GDP than that of India, and they also are much ahead when it comes to quality of education. To realize India's dream of making 21st century India's century, to build on our demographic dividend, we need best quality educational institutes and IMT Nagpur pledges itself to make a difference, whatever small it be, by acknowledging and addressing this gap.

In this age of globalization and innovation, where globalization of education is a natural outcome and innovation is a prerequisite for survival, IMT Nagpur recognizes the challenge and is ready to address that through a series of internal change initiatives.

Curriculum and Pedagogy Review

This is to address the big mismatch between what industry and society needs, and what traditionally is taught at Indian B-School. IMT Nagpur surely has one of the best curriculum and courses, but to be more relevant, we have been reinventing ourselves. Objective of this exercise is to (1) Make courses relevant for the present and forthcoming business environment, acknowledging the pace of rapid change in global technological, social, economic, business and geopolitical forces. At the same time, characteristics of lifelong learning, original and critical thinking with deep analytical insights, ability to find and use information in today's information world would remain the focus area.

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Research, to make a difference

Research should not be for the purpose of research alone, but it should be able to make a difference, whatever small it be, from policy to practice. India as such has been a resource deficit society, although IMT Nagpur spends significant resources each year on research. The institute now would look at how impactful these researchers have been, rather than counting the journal impact factor alone. Management, as a part of social-science, needs to impact society, business and government- whatever small that impact be.

Making a difference in local community to regional/national level

Be it improving computer education at local community schools around IMT Nagpur, to making a little difference to schools for the physically challenged, be it inculcating entrepreneurship and innovation among Micro-Small-and-Medium-Enterprises (MSME), be it through Management Development Programs or Consultancy, IMT Nagpur has been making a difference and the focus on this, going ahead, would be more.

PhD program with NLU

IMT Nagpur was made the Research Center of NLU, Jodhpur PhD program in 2011. In the academic year 2013-14 four PhD students, namely Abhinav Chandel, M. Madhusoodhan, Hanish Rajpal, and Tinu Agrawal got enrolled. They are pursuing their PhD in the areas of Marketing, Human Resource Management, Finance and Operations Management respectively under the eminent guidance of Dr.VSR Vijayakumar, Dr.Pawan Jain and Dr.Jitendra Sharma.

Recognition and Faculty Achievements

- CSR-GHRDC, November 2013: ranked 8th in Emerging B-school of Super Excellence and top 10 in Maharashtra.
- CNBC TV18 (C-fare Survey), February 2013: ranked 27th ranked in all-India (Top 20 private B-Schools).
- Business India: "Youngest to be ranked amongst the elite", Nov 2013: ranked 32nd in all-India (Top 20 private B-Schools).
- Business Standard (Indian Management), May 2013: Ranked AI Category (Top 20) all-India. MBAuniverse.com 2013: ranked 33th in all-India (Top 20 private B-Schools).
- Recipient of (1) DNA and Stars of the Industry Groups Innovative B-School award as one who innovate in teaching methodology, (2) Dainik Bhaskar National Education Leadership Award as B-School with industry related curriculum in operations management, (3) Lokmat National Education Leadership Award as B-School with industry-related curriculum in operations management, etc.
- Faculty members' research publications, including in top journals and as management cases, along with books publications reached new height. Faculty members also published popular articles in influential global policy platforms.

Initiatives on national/global standardization through accreditations

- Initiated accreditation through National Board of Accreditation (NBA), application process has been completed.
- Initiated accreditation through National Assessment and Accreditation Council (NAAC).
- Has become a member of The Association to Advance Collegiate Schools of Business (AACSB).

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Student Achievements

Shubham Saxena was awarded with 'Quick Starter' certificate, 'Silver' Medal, 'Gold Medal' & 'Platinum Medal' for achieving the assigned sales target of 250K Rs premium amount during his SIP in IDBI Federal Life Insurance Co. Ltd.

Punyashlok Dwibedy was awarded "Best project in Summer Intern ship", by IDBI Federal Life Insurance Company and also the best performer among 78 students selected from IMT- N by IDBI Federal during SIP.

Chaitra Naresh and Ashish Dhar received PPO at eClerx Services Ltd.

Sneha Ramesh submitted a paper on "Marketing and branding strategies towards the launch of a new product: Agni+" to the Executive Office at Tata Tea for a contest and won the consolation prize for the same.

Puneet Bhardwaj's Business plan was selected by Rajasthan Government.

Radhika Agarwal won 3rd position in Pehlajob case at SIMSR.

Punyashlok Dwibedy was the Chairperson of the UN General Assembly, BITS Pilani, Hyderabad campus, MUN held in October 2013.

Divya Singh won 1st prize in short film competition at IIM-B cultural fest Unmaad in 2013.

Anoop Sharma, Praveen Iyer and Rahul Mishra won 1st prize in UDYAM, B-plan event at IIM Raipur.

Ashajyoti Parida was declared winner in an article writing competition by K J Somaiya in August 2013.

Sanchita Mathur won an Apple iPod shuffle for being a 'Daily winner' of the online trading event Pips 'n' Profit, conducted during Backwaters'12, the annual international management festival hosted by IIM Kozhikode.

Soham Bagchi won second prize at an all-India Story writing competition- "Storyhack" organized by SJMSOM, IIT-Bombay.

Vishal Moonka stood first in the International Marketing Summit at St. Xavier's college Kolkata.

Divya Singh was winner of Badminton Tournament at Athlos (XIMB-2013). She also won Table Tennis Tournament at Periodos 2014(sports fest at IMT -H).

Ameya Sood represented IMT-N at XIMB-2013 for tennis and stood second in the inter college sports event at Periodos 2014(sports fest at IMT -H).

Sourya Bhattacharya was member of the IMT Nagpur team which won the Table Tennis Event in the Inter-college Sports Meet (Periodos '14) organized by IMT Hyderabad in 2014.

IMT Nagpur emerged winners in Cricket, Football and Volleyball (Boys category) and Basketball, Throwball (Girls category) at Periodos 2014 (sports fest at IMT-H).

Scholarships

Six students were awarded the "Late Shri Mahendra Nath Memorial Scholarship". The recipients for this year were Abhishek Garg, Rajiv Pani, Saurabh Singhal, Shashank, Sunil Gupta and Shreya Jalan.

The overall toppers in the year 2013 were Shreya Jalan, Sunil Gupta, Shilpi Bhandari, Shreya Mahesh Khandelwal, Suchismita Dhal, Ojasvi Prasad and Ritwika Deb.

Stream wise we had 21 toppers. Finance (Sunil Gupta and Rohit Kanoi), Marketing (Shreya Jalan, Sunil Gupta, Radhika Agarwal, Abhishek Garg, Avinash Anand and Shrutika Dayal), HR&OB (Shreya Jalan, Ojasvi Prasad and Kanika Bhatia), IT (Shreya Jalan, Sunil Gupta, Ashish Kumar Gupta, Ojasvi Prasad, Bhawna Moondra, Sagar Ahuja, Shilpi Bhandari and Suchismita Dhal), Economics (Harshit Chugh, Mansi Singhal and Vishal Wadhwa), Operations Management (Harshit Chugh, Sunil Gupta, Ankit Choudhury, G. Snigdha, Saurabh Singhal, Anoop Sharma CN)

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Exchange program hallmarks

IMT- N has added three more international tie-ups with premier global business schools Ecole de Management de Normandie, Ruppin Academic Center, Israel and St. Mary's University, Philippines to the existing list of 32. These international tie-ups cover student and faculty exchange, collaborative research, organizing joint conferences and case writing.

Faculty exchange

Three faculty members Dr. Veena Pailwar, Dr. Raju Indukoori and Prof. S Anant Ram taught to students ranging from undergraduates to doctoral in subjects of Management (Finance and Marketing) and conducted Research Methodology workshops and International seminars in the capacity of visiting scholars for doctoral researchers in Dipenogoro University UNDIP, Semarang, Indonesia and Saint Mary's University, Philippines. IMT, Nagpur also invited one faculty member each from Ruppin's Academic Center, Israel and Saint Mary's University, Philippines for teaching one term.

Student exchange

This year eight students of IMT, Nagpur opted for student exchange programmes to reputed universities abroad like Burgundy school of Business, ESC Rennes School of Business, Toulouse Business School. One student from University of Applied Sciences, Kufstein, Austria and four students from Rennes School of Business, France were hosted by IMT, Nagpur for the duration of two terms.

New Initiatives

A campus visit of Mr. Bhavin Kadakia, Business Development Manager, Australian Trade Commission (Austrade) was scheduled on 10th February, 2014.

Structural Equation Modeling- a Faculty Study Circle has been initiated by Prof. VSR Vijayakumar, Chairperson- Research & PhD.

Faculty Research Seminars

As said discussions are the best learning tools, these seminars work as a catalyst to the researchers. Conducted every quarter, faculty and registered doctorate students exchange their ideas during these seminars. The topics range from models of operations management like Quality Function Deployment to marketing concepts like Segmentation of Eco-Tourist. The researchers, both experienced faculty member and budding scholars, review each other's work and give a new eye to their work. Last year, more than 15 members presented their work.

This year, we have also revitalized our Working Paper series Seminars. The insights given by experts during seminar give a new orientation to their research thinking.

IMT Nagpur, has three on-campus student-run operational ventures

Frost n Fun: FnF

Opened in 2010, Frost 'N' Fun is a quick service Food Café and Pool Center run by a team of highly motivated student managers. Located in one of the hostel blocks, it's a popular hangout place among students who look forward for different food options. It is also frequented by pool enthusiasts who like to relax after a hectic day at college. The FnF premises also double up as a place for students to engage themselves in discussions and deliberations. It operates daily from 8 PM to 3 AM.

Prayatna - The COOP

Prayatna - the cooperative store at IMT Nagpur is an initiative for the students and by the students. It aims at providing day to day necessities to the student managers residing in the campus, at a very reasonable

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and affordable rate. It updates itself according to the changing needs and requirements of the students in the campus.

CO₂

Campus Oxygen (CO₂), a reverberating voice in the campus, is a student driven entrepreneurship which aims at providing full-fledged laundry service i.e. washing and drying in the campus.

Student Committees

The Corporate Interaction Committee (CIC)

The Corporate Interaction Committee (CIC), whose major objective is to increase industry interaction, arranged a series of guest lectures last year. We had Mr. Ekalavya Bhattacharya (Head Digital- MTV India), Mr. Sambuddha Mitra Mustafi (Freelance Journalist, The New York Times & The Economic Times) : Founder- "The Political Indian", Mr. Gaurav Sharma (Regional Head-Digital Ad Sales, Disney-UTV), Gagan Bhardwaj (Sr. General Manager, Procurement & Supply Management, Zydus Cadilla), Mr. Vinod Kumar (VP-Marketing, Valvoline Cummins Ltd.) to name a few.

Industry Footfall

Besides the guests invited by CIC, IMT Nagpur invites two speakers for every course which is taught on campus. More than 180 industry experts interacted with students through various core and elective courses.

Prominent amongst them were Mr. Rahul Deo Manerao (Business Director, Group M-Maxus, Mumbai), Mr. Vijay Paradkar (Vice President, Mahindra & Mahindra Ltd, Mumbai), Ms. Tina Ratra (Head-Communications, CSO, Tata Communications Ltd.), Mr. Venkatanath Kandalla (General Manager, Petroleum Technologies WLL, Doha Qatar), Mr. Biraj Patro (VP- Sales, Bagrrys India Ltd.), Dr. Manjushree Ghodke (Chief Economist, Larsen & Toubro), Dr. Madhavankutty (Economist & Chief Manager, Bank of India, Mumbai), Mr. Rohit Mongia (National Head-Advisory - Equity & Derivatives, Bajaj Capital Limited), Mr. Chetan Tolia (Chief Human Resource Officer, The Tata Power Company Ltd.), Mr. B Narasimhan (CEO, Karvi Consultants, Mumbai).

The Corporate Communications Committee (CCC)

The Corporate Communications Committee of IMT Nagpur was created, keeping in mind the importance of corporate communication for any organization. It is a student driven committee, under the aegis of its chairperson Dr. Smita Dabholkar supported by Jasprit Kaur Bhatia and the IT team. It strives to add value to the Brand Identity of the Institute. The committee publishes the "Opus"; an intra college newsletter; which covers important intra and inter-collegiate events and is circulated among the alumni circle as well. An electronic version of the OPUS called the "e-OPUS" is also circulated to the media houses and corporate houses. The committee has designed the IMT Nagpur website and also works to maintain it. It has handled the creative content for advertisements in magazines, newspapers, hoardings and signage. This year saw IMT in news and team CCC made sure they leave no stones unturned to ensure constant coverage of IMT events in esteemed newspapers. A column exclusively for IMT, titled, "IMT Special", was started with "The Hitavada"- a widely circulated daily in central India.

CCC is also responsible for covering guest lecturers and conducting their interviews. Along with the other teams of the institute, CCC facilitated the organizing and media coverage of "Media Conclave 2013" which created a platform for empowering and extrapolating collaboration between the Institute and media for mutual co-operation.

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Students' Forum

Okonomos

Okonomos- the Business and Economics forum of IMT Nagpur aims at promoting interest in day-to-day business happenings and inter-disciplinary interactions. Through its activities like business and economic games, workshops etc., it brings a practical approach to classroom learning.

The forum also publishes its quarterly magazine 'The okonomist'. Last year, the forum conducted a number of internal games like Car-nama, siyasi daav pech etc. related to business and economics.

Cyclops

Cyclops-the Operations forum of IMT Nagpur, aims at adding value to the field of Operations Management by encouraging excellence. The forum also publishes its monthly newsletter 'Satark'.

The forum periodically conducts a number of internal games and industrial visits. Last year, the forum conducted an intra college annual event named 'Battlefield operations'.

Literati

Literati - the Literature forum of IMT Nagpur aims at providing the student managers a totally different perspective of this world with a tinge of literature. The forum periodically organizes events like pride parades, literature quests etc. to promote the culture of literature. Literati also floats newsroom thrice a week in order to enrich the general awareness of the student managers.

Finaholics

Finaholics-the Finance forum of IMT Nagpur aims at making the finance concepts lucid and comprehensible to the students outside the regular pedagogy. The forum periodically conducts a number of internal finance games.

Last year, the forum conducted a 2 day flagship event, Arthavyuh. The event was marked by a guest lecture by Mr. Jagannadham Thunuguntla, Head of Research at SMC Global Securities Ltd. and by Mr. Ajay Sharma, a panel discussion and finance related games.

Marque

Marque - the Marketing forum of IMT Nagpur aims to grow as a student operated learning body by imparting marketing experience, knowledge and talent in the upcoming young leaders. The forum periodically organizes seminars, games and different inter college and intra-college events at IMT, Nagpur.

This year the forum conducted Marquepedia, the flagship event of the forum providing budding marketers with an opportunity to interact with stalwarts from industry and also a medium to test their knowledge through case studies, quizzes and other fun filled events.

Quizweiser

QuizWeiser-the Quiz forum of IMT Nagpur aims at increasing the general awareness of the student managers of IMT Nagpur. The forum periodically conducts quiz on a variety of topics ranging from sports, Bollywood to general knowledge.

Zimfonia

Zimfonia- the Music forum of IMT-N aims at keeping the campus vibrant and breaking the monotony of the daily lives of the students. Last year, the forum conducted various events like Karaoke night, band performance etc.

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Xplore

Xplore - the Human Resource forum of IMT Nagpur aims at enhancing inter and intra personal skills as well as the soft skills of student managers to strengthen their abilities to face future challenges in the best possible manner. To achieve its objective, the forum tries to create an environment for student managers to inculcate human resource value system by periodically conducting stress buster events which include internal games like 'Mission Obama', 'Zenith' etc.

Placecom

The Placement committee at IMT Nagpur is one of the most vibrant student-driven committee in the B-school. The Committee is constantly on its toes to get as many companies as it can; no matter what the market scenario and individual schedules might be. Placecom does not only want the companies to come and recruit from the college, but also strives to build extremely strong bonds and corporate relations with these companies as it strongly believes that the long term partnership is the name of the game in today's fiercely competitive world.

Milestone

Milestone - the Cultural committee of IMT Nagpur conducts and organizes the two main events of the Institute- Milestone 34- the intra college business fest and Milestone 35- the inter college business fest.

Milestone 34 - It is the most awaited intra college event where students form a team of 20-25 members and promote themselves on the theme. The teams who win must perform consistently well not only at promotions and marketing but also in games of all forums.

Milestone 35- comprises of B-School quizzes and games from each and every forum of the college. Be it marketing, finance, economics, IT etc., the participants are tested and examined on improvising the concepts learned with real scenarios and situations. It is the perfect opportunity for the students to put in practice what they have acquired from their class room learning. Last year, Milestone 35 was held on the 26th and 27th of October 2013. The event was marked with an extravagant cultural night lined up with, the band 'Underground Authority' performing on 26th night followed by 'SUNBURN' on 27th night.

Research Publications/ Presentations in National and International Journals/ Conferences

More than 100 research papers and cases were published/presented by the IMT Faculty and Faculty Research Associates in various international and national journals/conferences held in India and abroad.

Workshops/Seminars/Conferences and Faculty Development Programs: IMT Nagpur conducted the following -

- Fourth International Case Conference, Goa, 24th -26th September, 2013.
- Fifth International Conference on IT & Business Intelligence, Guna, 13th-15th December, 2013.
- Three workshops on Statistical Data Analysis, one on IBM Cognos, one on Predictive Analytics and the Ivey Case Workshop.

The faculty at IMT Nagpur also attended Faculty development Programs and workshops organized in various other institutions.

Books published

Dr. Kulbir Singh authored a book titled "Knowledge Management & Life Insurance" published by Lambert Academic Publishing House

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Dr. Kulbir Singh contributed three chapters in a book "Cases in Corporate Finance Vol. II" published by Tata McGraw Hill respectively.

Dr. Veena Pailwar authored a book titled "Economic Environment of Business (3rd Edition)" published by PHI.

Dr. Veena Pailwar authored a book titled "Business Environment" published by PHI.

IMT Case Journal

One regular and one special issue of the IMT Case Journal were published in the last academic year. The special issue had the following articles by IMT faculty

1. Analysis of Financial Statement of Marico Industry, by Dr. Pawan Jain.
2. Sustainability and CSR as Business Strategy at Infosys, by Dr. Jagannath Mohanty, Prof. Shiv Nath Sinha and Vishal Moonka.

New Courses Introduced

This year 14 new courses were introduced in Finance, Economics, Operations Management, HR&OB and General Management areas- Innovations and Strategy for the Digital Economy, Behavioral Finance, Market Microstructure, Life Insurance, Non Life Insurance, Business Analytics and Leadership Lab to name a few.

Doctoral degree awarded

This year two Faculty Members, Prof. Vinod Kumar and Prof. Vijaya Dixit have been awarded PhD.

Alumni Connect

The year 2013 witnessed a round of Chapter Meets organized by the Corporate Interaction Committee (CIC). Like every year, these alumni meets were conducted in five major cities of India namely: Delhi, Mumbai, Bangalore, Kolkata and Hyderabad. Over 300 alumni attended the same. Apart from that, the newly formed Alumni Committee, ALCOM successfully organized Melange; at the institute premises. It was a two day long affair where the institute acted as a host to over 230 Alumni.

Placements

IMT Nagpur, a young institute with ten years of existence, has enjoyed a healthy and steadily improving placement record over the past ten years. In the short time since its inception, the institute can boast of a good placement record comparable to top B-schools in the country.

Placements at IMT Nagpur have witnessed participation from some of the leading Indian organizations. Majors from across all the sectors have been regular visitors to the campus. The range of profiles offered by the companies is a testimony to the trust reposed in IMT Nagpur by them.

Placement at IMT Nagpur is broadly student driven though a fully fledged Placement cell is in place headed by Prof. T. K. Chatterjee as Chairperson supported by Corporate Relationship Managers namely Mr. Uday Damle, Mr. Venkat Sai, Mr. Valliappan and Mrs. Romaa Mageswari. The excellent team work in Placecom has resulted in more than 50 companies visiting the campus by end of January with some more scheduled to visit in February and March. ICICI Bank, ICICI Lombard, Magma Fincorp, Genpact and HCL Technologies, Nielsen, GIC Housing Finance, were amongst the biggest recruiters on campus. **The highest package offered was 11 Lakhs p.a. by Asian Paints and the average package was 6 Lakhs p.a. as of now this year.**

Alumni of IMT Nagpur are already contributing successfully in organizations of international and national

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repute. The alumni network of the Institute, which is getting stronger year on year, also had a role to play in ensuring participation from some of the best companies in the industry in the placement process. Regular recruiters include, ICICI Bank, Asian Paints, Verity (UBS), Bajaj Allianz General Insurance, Bajaj Auto Finance Ltd, Capital IQ, Eveready Ltd, HDFC Ergo, Capital Via, Time Analytics, Axis Bank, Grail Research, ICICI Lombard, IMRB, Magma, Orient Cement, SBI life, and Kotak Mahindra Bank. New recruiters at IMT-N this year include GIC Housing Finance, Barista, Aditya Birla Retail, Deloitte, HCL Technologies, Carevel Medisystems, ING Vysya Bank, ITC Hotels, Dun & Bradstreet, Persistent Technologies, TATA AIG, TATA AIA, Nielsen, Green Ply Industries, Ipsos Research, Zycus, Greenback Forex and Genpact.

Despite the general slowdown in the economy we could bag about 50 companies to offer management trainee profile and maintain our average salary package of 6 Lakhs this year.

Management Development Programs

The institute conducted various residential Management Development Programs both in the public and private sector. The mentee organizations include NTPC, MOIL, Asian Paints Ltd and the Geological Survey of India. MDP chairperson Prof. Ravindra Gadgil and coordinator Mr. Amit Hedau have played a big role in the successful completion of these, along with all the teaching faculty and support staff.

In line with the last year's MDP income of around Rs.31 lakhs, we expect the same earnings this year.

Centres of Excellence

IMT Nagpur has two centers of excellence namely: Centre for Corporate Governance (CCG) and Centre for Sustainability, Growth and Development (CSGD) and two cells: Entrepreneurship and Development Cell and Supply chain Management Cell.

Entrepreneurship and Development Cell

Innopreneurs 2014, a national level Idea generation competition, that the Entrepreneurship Cell, along with Lemon Ideas, will be organizing on March 8, 2014, is the main event of the Entrepreneurship Cell this academic year. Innopreneurs 2014 is an attempt to encourage start-ups culture in second tier cities in central India. Rather than just being a business plan competition, Innopreneurs 2014 aims to identify promising ideas, nurture them and thereby promote entrepreneurship as an alternative to routine employment. The winning teams will get prize money worth Rs. 1 lakh and is to be mentored by Lemon Ideas. While most promising Projects/Ideas would have access to initial seed funding of Rs.5 lakh.

Apart from co-organizing Innopreneurs 2014, Kushagra, the student wing of Entrepreneurship Cell conducted three other events. Firstly, inviting Mr. Arnab Ray, an Entrepreneur and Managing Consultant, it organized a Business Plan Crafting workshop, where finer points that needs to be taken care of while preparing a business plan were discussed. Secondly, with Mr. Deepak Maneria, Chief Idea Farmer, Lemon Ideas, as the judge, Kushagra organized a business plan competition, Eureka 2014. Thirdly, Kushagra organized Impressions, which included a 'My story session' and a case study competition, with Mr. Bal Dixit, Chairman, Newtext Industries, Mr. Nishant Mathur, Founder, Round One and Ms. Ritu Bhardwaj, Founder, Common Thread, as guests.

Centre for Corporate Governance (CCG)

Among the various centres of excellence at IMT Nagpur, Centre for Corporate Governance too is contributing significantly to the activities of the college. CCIZ, CSR wing of this centre was formed on October, 2012 under the aegis of few faculty members and student managers. Right from its inception CCIZ has been a pioneer in conducting CSR activities in college. Our Flagship programme- Village Empowerment Programme is a great success wherein we invite students of nearby village school and

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impart them basic knowledge of computers both theory and practical. Our other activities include Tree Plantation, Open House Discussions, Candle Light March and many more as it comes. Corporate Soul is our quarterly magazine which has recently received ISSN No. a thing of great pride for us. This magazine includes articles on governance and CSR from students and people from various Industries. Our upcoming event lined up is a marathon in Nagpur City for a social cause, Art of Living course in village as well as at campus. Many more ideas are at incubation stage which will sprout at the right time. We believe in seeing the bigger picture and giving back to the society what we take from it. We prepare our student managers to carry the ethical standards learnt here to the corporate world. CCIZ in a very short span of time has grown rapidly to carve a niche for itself and is well recognized in college as well as nearby villages. Our activities were even covered by The Hitavada, widely circulated newspaper in central India. CCG's core value- 'Together we can make a difference'.

Centre for Excellence for Sustainability Growth and Development

Centre for Excellence for Sustainability Growth and Development (CSGD) was established during the academic session 2012-13 with a mission to apply sustainable principles to development projects that meet present and future organizational goals and societal needs. The Centre has expanded its activities during the year 2013-14 that included corporate training on sustainability and value creation, an International Research Conference on Sustainability and Management strategy (ICSMS-2014) with CSUSB-USA and NEERI-Nagpur, faculty-driven research projects, student projects & course-ware development and a potential collaborative initiative with CII-ITC Centre of Excellence for Sustainable Development.

The Centre has identified the following areas to pursue in the medium-term: i. Development and Sustainability - Other important challenges are India's food security, energy security, sustainable growth, urbanization and challenges faced by nations like India and other emerging economies; ii. Sustainability Marketing; iii. Sustainability Reporting; iv. Sustainable E-Waste Management; v. Environmental Impact Assessment; vi. Life Cycle Assessment and Carbon Footprint; vii. Collective Action & Sustainable Development

Roadmap Ahead for CSGD

Centre aims at becoming a research and training driven entity in the immediate to medium-term. The thrust of the area would be mainly towards education, research, consulting and training and help the corporate world implementing the best practices from the perspective of economic sustainability of corporations and macroeconomic context at large.

Management Oath



Management Oath

I, _____

having qualified for

Post Graduate Diploma in Management

do solemnly take an Oath that

“To the best of my ability, knowledge and judgment
I will duly and sincerely bring my organization to excellence
with utmost satisfaction to all the stake holders; utilize all
resources placed at my disposal to achieve sustainable
development in accordance with rule of law;
uphold principles of business ethics and practice
tenets of good governance.”

Signature

May you prove worthy of being a true IMTian!

March 03, 2014

Director

Convocation 2013





**Institute of
Management Technology**
Nagpur

35 Km Milestone, Katol Road, Nagpur 441502 INDIA
Tel: +91-712-2805000 | Fax: +91-712-2805591
E-mail: contact@imtnag.ac.in | Web: www.imtnagpur.ac.in