



Nagpur

CONVOCATION 2017

Vision

To be an institution of innovative ideas and academic excellence.

Mission

- Be a scholarly institution by way of teaching, research and collaboration and propagate the knowledge.
- Developing managerial competencies and creative acumen in students for providing sustainable business solutions germane for the global socio-economic and business environment.
- Foster a culture of transparency and fairness with leadership committed to values.



Governing Council

Name	Designation	Affiliation
Mr. Kamal Nath	President	Member of Parliament, Former Hon'ble Cabinet Minister, Govt. of India
Mr. Bakul Nath	Vice President	Centre for Advanced Education
Mr. Dipankar Chatterji	Vice President	Centre for Advanced Education
Mr. Rajeev Karwal	Member	Chairman, Milagrow Business and Knowledge Solutions (P) Ltd.
Mr. Satish K Kaura	Member	Chairman & Managing Director, Samtel Group
Dr. Amarlal H Kalro	Member	Professor Emeritus, Ahmedabad University
Dr. K. R. S. Murthy	Member	Former Director, Indian Institute of Management, Bangaluru
Dr. Abad Ahmad	Member	Chair Professor - Rafi Ahmad Kidwai Chair, Centre for Management Studies, Jamia Millia Islamia

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President's Message

Mr. Kamal Nath

India is a land of entrepreneurs, while the United States of America boasts of over 23 million small and medium businesses boosting its economy, India has more than double that number of SME's contributing nearly half of her manufacturing output. So it's quite natural that the DNA of Indian youth, in general, have an entrepreneurial inclination. Thus, the ongoing 'Buzz' about the 'New zeal for entrepreneurship is Indian youth' is a modern time phenomenon of sensitising issues. The 'Buzz' is new, but the 'Zeal' is not. Historically it was there all along.

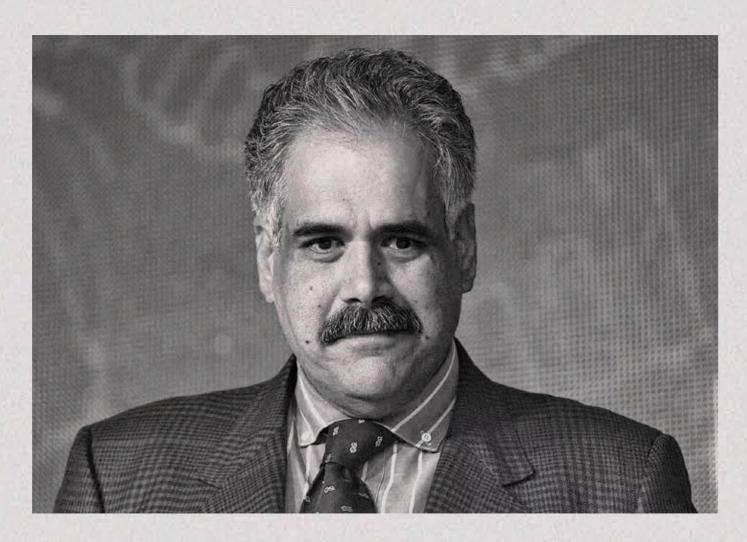
However, worldwide, there is now new thinking about education in entrepreneurship. Earlier, the entrepreneurial acumen was thought to be an instinct that either one could be born with or inherit and not be taught. The last couple of decades have changed that thinking. Leading B-schools of the world are continually innovating techniques to inculcate entrepreneurial acumen in students.

The education focuses more on a professional approach to entrepreneurship utilising the advantages of information era and modern tools and techniques rather than the earlier practices of trial and error. This modern approach coupled with an overall openness to new ideas, new products, new services, new technologies, and more importantly, the urgency to be competitive and efficient, have widely opened up the horizon for entrepreneurial ventures.

Management education in India should, therefore, keep pace with this new trend. The youth should be trained in these modern techniques to take advantage of vibrant economic conditions and also improve success rate in their entrepreneurial ventures. IMT Nagpur has, thus, incorporated an entrepreneurial orientation in its academic content design and delivery.

We, at IMT Nagpur, take a conscientious approach to remain relevant to the skill need of the modern business era in the ever dynamic environment. Needless to say that cohesive participation and concerted efforts by the faculty, students, staff, alumni, industry and institutional partners and all the other stakeholders have made it possible for us to highlight our success stories. We strongly believe in identifying specific skill needs of business and accordingly taking an innovative approach to inculcate those skills in students. We also encourage and support students to take up entrepreneurial ventures.

I congratulate the graduating students and commend them for keeping the IMT brand high.



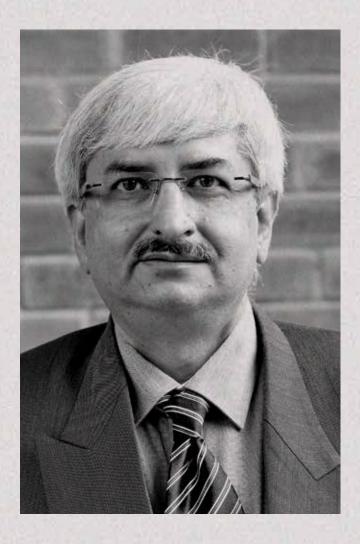
Chief Guest's Message

Mr. Rahul Bhatia

Founder and Group Managing Director, InterGlobe Enterprises; Co-Founder and Non Executive Director, InterGlobe Aviation.

Imagine an acrobat training to be a trapeze artist. Because of the mortal fear of missing the trapeze and falling, the acrobat trains with the insurance of a safety net. Over time he gets to be better and better until one day, he gains the confidence to soar like an albatross and the fear of falling simply vanishes.

I would like the graduating class to compare itself to someone who didn't have the good fortune of being educated. Like an acrobat who doesn't have a choice but to run the risk of learning to be a trapeze artist without a safety net. One must consider oneself extremely privileged to have a safety net in the form of great education from a premier institution like IMT. Go out there and learn to soar fearlessly. Just like an acrobat.



Director's Message

Dr. Subhajit Bhattacharyya

Dear Students,

I congratulate you on graduating from the PGDM program.

Remember the day you joined this program? The dreams, the ambitions, the plans, the exuberance to achieve things in life, all those you had while stepping into the campus? I believe all of you are now feeling satisfied coming little closer to those dreams and ambitions. Almost all of you have been placed and excited about joining your new job. But, should you be complacent? Never. You still have a long way to go. Our dreams grow bigger as we grow, so would yours.

For a small child, the dreams are always about 'me, myself, and I'. As we grow little older, the dreams include very near ones as well, mostly parents and siblings. And gradually, the horizon of dreams expands from friend circle to society to country to even international community as our mental capacity grows. Coming out of 'me, myself, and I' itself is no mean achievement, and dreaming about wellbeing of people around us is actually a sign of mature mental capacity. I am sure you have attained that. As you grow, keep in mind that you should create a positive impact on the wellbeing of people around you. Build bridges for people who need one, break walls to make way for people who face one. Create opportunities for people to help them come out of deprivation. Rest assured, all of these efforts will not go in vain. As these deprived people grow, you will grow too.

Management education teaches you how to excel in business. IMT culture teaches you how to excel in business in an inclusive way. I hold you responsible for spreading this culture in your domain of existence.

Wish you all the successes in life. May you hold the IMT brand high.

Director's Report

Ever since its inception in 2004, Institute of Management Technology, Nagpur has been striving to be an academic institution with substantial impact on business and society. With a plethora of admirable accomplishments under its belt so far, IMT Nagpur has created a stupendous brand value to position itself among the top business schools in the country. The Institute believes in walking the talk and delivering quality with élan.

With every passing year, IMT Nagpur surpasses its achievements of previous years, be it in academics, research, extra-curricular activities, acclamation or placements. The Institute believes in creating a two-way synergistic association between students and faculty to enrich the process of learning.

The Institute has a philosophy of ensuring an academic ecosystem that is conducive for intellectual growth in faculty and students coupled with a practical orientation to remain relevant for the industry-need and a holistic approach in students' character development. It also inculcates in its people a sense of appreciation for Indian culture and tradition.

Initiatives on national standardisation through Accreditations / Recognitions / Rankings IMT Nagpur has been recognised as one amongst the elite B-Schools in India. Some of the recognitions it received in national level accreditation and rankings for B-Schools are as follows:

- IMT Nagpur has received highest grade of accreditation from the National Bureau of Accreditation, Government of India with a validity for five years. It is probably the only institute in the country to receive such accreditation in its first attempt.
- In Feb 2016, NHRD ranked IMT Nagpur 30th among all B-Schools in the country.
- "India's Best B-School Survey" Business Standard, June 2016, ranked IMT Nagpur in A1 category (Top 20 B Schools) for 4th consecutive year.
- Outlook Money, May 2016, ranked IMT Nagpur 24th in the country for its programme of PGDM (Finance) and 3rd in Infrastructure.
- BUSINESS WORLD-C Fore Annual B-School Survey, July 2016, ranked IMT Nagpur 25th in Top Private Business Schools in India.
- CSR GHRDC, October 2016, ranked IMT Nagpur 4th in B-Schools of Super Excellence and among the top 20 B-Schools in India.

Faculty

IMT Nagpur has an excellent combination of faculty from both pure academia and practitionersturned-academicians, a combination that allows the academics in the Institute to be closely focused on the skill need of industry. Collaborative curriculum development and teaching by such a faculty body enables students to have a flavour of both academic rigour and practicalities of business.

Apart from teaching, faculty members also get engaged in research activities in their respective domain of expertise.

The Institute provides un-parallel opportunities to its faculty to improve their teaching and research skills. During the last one year, thirty one faculty members attended various faculty have development programmes, and also a large number of national and international conferences. The FDPs attended were organised by esteemed institutions and organisations such as IIM Ahmedabad, IIT Kharagpur, TISS Mumbai, IIM Kozikode and IIT Delhi on the topics like Quantitative Data Analysis and its Application in Marketing, Multivariate Data Analysis, Positioning CSR Initiatives-Strategic Integration, Innovative Approaches in Management Teaching, ISB Master Teaching Programme, Specialised FDP module for Management and FICCI 9th Annual Health Insurance Conference. All these participations were fully sponsored by the Institute.

Academic Processes

Curriculum Development

It is immensely important for a B-School to remain relevant to the skill need of the industry, either in the contemporary context, or for future prospects. IMT Nagpur scrupulously follows the routine of reviewing the course curriculum of all the programmes it offers and evaluating their relevance and revamping the same as per need. The multi-stage review process, involving external corporate and academic experts, ensures that the gaps are addressed in content design and academic delivery. Here, novelty, originality and criticality in thinking with deep analytical insights, ability to find key information and use the same strategically and responsiveness to societal needs remain the focus areas of character building through curricular and extra-curricular activities. Action oriented pedagogy combined with a plethora of student driven activities are aimed at inculcating these qualities in the students. Every year, faculty members offer a number of new electives as a part of the curricular requirements. New electives offered for this batch were, Marketing Analytics and Modelling, Management Control Systems, Applied Business Intelligence, HR Analytics and Manpower System Analytics & Dynamics.

Guest Speakers from Corporate

In the academic year 2016-17 so far, more than 100 guest speakers from corporate have visited IMT Nagpur, delivered a talk and interacted with the students and faculty. Such interactions surely have offered ample opportunities to the students to be acquainted with present business practices, specific skill and knowledge the practitioners'

thinking processes, and much more about the real world business scenario. Such interactions allow them to synergise the learnings in classrooms with that of the real world need.

Corporate experts visiting the IMT Nagpur campus during the last year included Mr. Madhu Bayana (Finance Controller, Microsoft), Mr. Avnish Sabharwal (MD, Digital, Strategy & Innovation, Accenture India), Mr. Prabhash Gokarn (Head Marketing and Business Development, Tata Steel), Mr. Manu Srivastava (Director, Key Accounts, Oracle India), Ms. Vani Gupta Dandia (Marketing Director, PepsiCo Foods), Mr. Sanjay Fulori Cognizant (General Manager, Technology Solutions), Mr. Sudeep Goswami (Director & General Manager - GSI, Dell India), Ms. Madhura Umrani (Principal Consultant, Pricewaterhouse Coopers), Dr. Saumya Shankar Baneriee (Executive Director, IDBI Bank), Mr. Murali Srinivasan (Executive Director, Indian Corporation Limited), Mr. Mandar Dixit (General Manager, Treasury- Reliance Jio Infocomm), Mr. Binu John (Group HR Manager, Wipro Ltd, Consumer Care & Lighting), Mr. Akash Rochwani (Senior Analyst Global Special Situation Group, Bank of America), Mr. Vinay Chugh (Financial Officer, the World Bank), Mr. Krishnan Murugan (Manager - Human Resources, ONGC Videsh Limited), Mr. Balasubramanyam Origanti (Senior Operations Manager, Amazon - Pune) and many other senior corporate practitioners.

PhD Program with NLU

IMT Nagpur, in collaboration with the National Law University, Jodhpur, offers PhD program in management. Under this arrangement, in the academic year 2016-17, three students were awarded PhD degree, Ms. Tinu M. Agrawal,

Mr. Alok Kumar Sahai, Mr. Moujesh Agrawal under the respective guidance of Dr. Jitendra Sharma, Dr. Veena Pailwar and Dr. VSR Vijayakumar. Prof. Hanish Rajpal faculty of IMT Nagpur, is also expected to be awarded soon. Prof. T. K. Chatterji, another faculty of IMT Nagpur, has submitted his thesis under this arrangement under the guidance of an external expert.

Shri Mahendra Nath Memorial Lecture

In order to commemorate the birth anniversary of the Founder of IMT Group of Institutions, Late Shri Mahendra Nath Ji, IMT Nagpur organises Shri Mahendra Nath Memorial Lecture in the month of September. This year, Mr. Premchand Palety, Chief Executive and Founder, C Fore and Mr. Ashwin Sanghi, eminent author and orator, delivered the Lectures. Mr. Palety spoke on entrepreneurship and business intelligence. Mr. Palety shared his own experiences as an entrepreneur. Mr. Sanghi spoke about the qualities of a business leader. This year, six students were awarded merit-cum-means based "Shri Mahendra Nath

This year, six students were awarded merit-cum-means based "Shri Mahendra Nath Memorial Scholarships", each being of rupees one lakh. The recipients were Aishwarya, Aniket D Thakare, Chitrini Chalmela, Pallavi Mandhyan, Pushkar Anil Bhave and Shital Gupta.

Merit Scholarships

Every year, IMT Nagpur awards scholarships to meritorious PGDM students based on their academic performances in the first year of the programme. The scholarships are given to overall toppers, as also to specialisation-specific toppers. The recipients were Soumya Ranjan Mishra, Nivedita Pandey, Abhinav Tyagi, Pallavi Mandhyan and Pushkar Anil Bhave as overall toppers. Finance toppers for the academic year were, Pallavi Mandhyan and Soumya

Ranjan Mishra; Marketing toppers were Abhinav Tyagi, Nivedita Pandey and Soumya Ranjan Mishra, whereas Human Resource and Organisational Behaviour toppers were Abhinav Tyagi, Radhika Rathi, Pallavi Mandhyan, Mansi Bhatia, Soumya Ranjan Mishra, and Niteysh A K Roy. Information Technology Management toppers were Adithya Ramkumar, Nivedita Pandey and Soumya Ranjan Mishra. Pushkar Anil Bhave was the topper in the Operations area, whereas Aanchal Nebhani, Aishwarya and Nivedita Pandey were the toppers in the area of Economics.

Research Publications/Presentations in National and International Journals/ Conferences

IMT Nagpur faculty members published more than 31 research papers and cases in the current academic year so far. These include journals of international repute. Many faculty members presented their research work at national and international conferences held at Italy, Poland, USA, etc.

Measured in terms of Research Credit Points (RCPs), faculty members collectively have shown a very satisfactory performance in research activities as the total RCPs, earned by faculty members based on their research publications, for the last two-three academic years are showing a significantly steep upward graph.

A number of non-PhD faculty members have already submitted their thesis, those included are Prof. T. K. Chatterji, Prof. S. Anant Ram, Prof. Hanish Rajpal and Prof. Sayan Banerjee. Other non-PhD faculty members are also on the fast track to completing their thesis work.

IMT CASE Journal

IMT case journal (IMTCJ) aims at becoming a key source of cases and research papers for teaching

and learning in management science, which is of interest to educators, researchers, policy-makers and practitioners alike. The unique value proposition of IMTCJ is the linkage of computing and information technology to management and business. The journal is bi-annual and is double blind reviewed. The reviewers are from premium business school like Indian Institute of Management (IIM) of Indore, Lucknow and Raipur and global business schools at San Jose State University, California, Mongut's Thailand and more. The editorial board consists of professors from across the world, including San Jose State University, California, IIM Lucknow, Multimedia University of Malaysia, Malaysia, Babson College, Wellesley, MA, The University of North Dakota, Mongkut's University of Technology, Thonburi, Thailand, University of New Brunswick, New Brunswick, Canada, IIM Indore, University of Oviedo, Spain, and IIM Raipur.

International Relations

Relations Committee (IRC) International represents the brand IMT on a global platform. It has tie-ups with 30 reputed universities across continents to provide students with a global exposure. IRC facilitates exchange programmes -Short Term Exchange Programme (STEP) and long term International Student Exchange Programme (ISEP), both Inbound and Outbound. This year, 17 students have participated in ISEP and are currently attending colleges in UK and France, and 20 students have participated in STEP at IMT Dubai. IMT Nagpur also hosted 25 students from various universities of France during the 3rd and 6th trimesters.

IRC has a buddy programme, wherein each inbound student is assigned with a 'buddy' (a junior student committee member) who would take care of all the problems faced by the 'Inbound' student and guide him/her at each step. IRC also organises induction and farewell events for the foreign students and provides them the exposure to various co-curricular as well as cultural events that helps them in better understanding of the rich cultures of India.

Since its beginning, IRC has successfully organised faculty exchanges between the partner Institutes, thus facilitating a rich learning experience. This year, we had Dr. Abhishek Shukla from Charles Darwin University, Australia, teaching International Business. Prof. Saleena Khan went to Charles Darwin University for teaching Organisational Strategy and Human Resource Management. Prof. R K Jena and Prof. Pradeep Mazumdar travelled to France and Portugal respectively as a part of the programme. IRC also introduced foreign language classes in French and German, to help the students gain an extra-curricular skill useful down the road.

Entrepreneurship Cell 'Kushagra'

This cell aims at exhibiting the embryonic entrepreneurial spirit of the student managers. They host various workshops, discussions and competitions for future entrepreneurs.

Some of the major events conducted by Kushagra are:

Sip of Creativity – It is a platform where student managers exchange their ideas and information on the start-up world and discuss the problems

they can possibly face or are facing, and the feasible solutions to overcome them. This year there have been two editions of Sip of Creativity.

Pantheon - This Annual Entrepreneurship Summit is a two-day event which includes Aarambh and Young Entrepreneurs Conclave (YEC). Aarambh is a National-level Business Plan Competition, and witness overwhelming participation from premier Institutes like the Indian School of Business, Indian Institute of Management, Indian Institute of Technology, and many more. YEC - Young Entrepreneurs Conclave consists of various workshops and a panel discussion. This year, Kushagra held a panel discussion with eminent personalities like, Nikhil Raibole (Co-founder and Director: Café Marathi), Mr. Shashikant Chaudhary (TiE Nagpur | Founder, CEO, President - Lambent Technologies), CA Srikant Parthasarathy (Chakra Venture Partners, APAC & Europe; Fund Advisor, Emerging Markets Expert), Mr. Varun Kumar (Co-Founder & VP Products - Wydr) and Mr. Tanutejas Saraswat (Founder & CEO - ShopKirana), enlightening the students on the role that the online revolution has played in shaping new start-ups, especially in India.

Student Affairs New Clubs Toastmasters Club

Toastmasters is an international organisation which aims at developing public speaking and leadership skills. The purpose of the club is to help members improve their communication skills and learn the art of speaking, listening, and thinking.

IMT Nagpur also joined the league by forming its own Toastmasters Club, with 27 student managers as members. The Toastmasters Club follows the philosophy of 'learning-by-doing' wherein each member learns according to the pace suitable to their developmental needs. The members act as "ahh'-counters". grammarians. 'timers' evaluators to note grammatical errors, audible pauses, keep track of time and for the overall evaluation of the meeting. They also make recommendations regarding improvements and enrichment of the members overall personality. The Toastmasters Club at IMT Nagpur aims at creating leaders of tomorrow by inculcating effective communication and leadership skills in their members, for a successful corporate career in particular and life in general.

Imprint

The student managers of IMT Nagpur formed IMPRINT, the photography club to capture all the unsaid and unseen tales of the campus. The purpose is to let the nascent photographers have a space of their own, display their creativity and skill sets thereby, connecting the Institute to the world. It creates a photo-bank of the memories throughout the year, over the years.

Student Achievements

Like every year, students of IMT Nagpur participated in a number of competitions and extra- curricular activities organised by other peer institutes. Some of their achievements are as followed:

Avikshith Shetty and Gopal Padmanaban, won the Campus Round of Tata Crucible 2017. Mayank Sapra and Kuwerji Saxena secured second position in a Marketing quiz at Ametheon 2017' International

Food, Agribusiness and Rural Summit held at IIM Ahmedabad. Mayank Sapra, Saumyanil Phukan and Rishabh Ray were the Table Tennis winners in the annual sports meet of Institute of Management Technology (IMT), Hyderabad. The same duo were runners up at a Table Tennis tournament held at Ranbhoomi 2016, the annual sports fest of IIM Indore.

Student Events held at IMT - N

IMT Nagpur has conducted various inter college and intra college events this year. Most notable amongst them are as followed:

Drishticone 2016: A CxO Conclave, themed as 'Emerging Opportunities and Challenges in Digital Business World' was organized during November 25-26, 2016, by the Corporate Interaction Committee. The event witnessed the presence of esteemed quests including Mr. Avnish Sabharwal (Managing Director - Digital, Strategy & Innovation, Accenture India), Ms. Anisha Motwani (Managing Partner, Storm the Norm Ventures) and Mr. Mukesh Jain (Vice President - Research and Development and Head, NICE India). Quiz-E-Cryptics, a business quiz tested the business acumen of the participants. The event concluded with a panel discussion which was graced by - Mr. Srinivasan Arunachalam (EVP -Banking and Financial Services, Value Labs India), Mr. Peshwa Acharya (Chief Marketing Officer, Sterling Holiday Resorts), Mr. Anil Chopra (Senior Vice President - Business Operations, Knowledge Podium Systems Pvt. Ltd.) and Mr. Mukesh Jain who delivered their opinions on 'Strategizing for the Digital Business World'.

Concord '17: The annual national management Olympics, 'Concord 2017', took place during January 6-8, 2017 on the central theme - 'The

Next Level'. This year, participants included representation of various colleges like Indian Institute of Management - Indore, Institute of Management Nirma-University, Welingkar - Mumbai, International Management Institute - New Delhi, K. J. Somaiya - Mumbai, National Institute of Bank Management - Pune, SDM Institute of Management Development - Mysore, and South Indian Education Society - Mumbai amongst others.

The guest speakers, Mr. Hirak Kayal, (Vice President, Cloud Applications, Oracle) and Mr. Prabhash Gokarn (Head Marketing and Business Development, Tata Steel), imparted immense knowledge to the student managers and expertise about marketplace trends while reiterating the power of social media across various functional areas. The academic forums of the Institute organised events which aimed at sharpening and stimulating the intellectual ability of the participants.

Milestone-35: The inter-college event organized during October 15-16, 2016, and received active participation from various Institutes.

The event encompassed mind boggling games, cultural events and breath-taking performances as seen in War of Bands – Whiplash, whereas Futsal witnessed teams, comprising of six players, each giving their best to outplay the other.

Ranbhoomi: It is the annual sports event held in October 2016 between existing students and the alumni. This typically coincides with the annual alumni meet held at the campus. The event has seen participation from a large number of students and alumni. Various sports such as cricket, football, basketball, badminton, chess, table-tennis, etc were organised.

Student Ventures At The Campus

Students run a number of small business ventures to meet the requirements of their every day campus life. These ventures are like a laboratory experience where the students experiment with self and others. From managing inventory, finances to workplace behavioural dynamics, they get a first hand feel of running a business all by themselves. These activities contribute to their overall personality development.

Frost and Fun

This is the place where IMTians will frequent when they need a cup of coffee in the middle of the night in the campus. In October 2010, a team of entrepreneurial bugs started this initiative. Frost and Fun (FnF) is known for its fast delivery of food at competitive prices.

Campus Oxygen

Another student driven entrepreneurial venture, Campus Oxygen (CO2), aims at providing full-fledged laundry services to the students living away from the comforts of home and city life. CO2 also provides delivery of newspapers and magazines, enabling the students to stay updated with the happenings of the outside world.

CO2 also provides printing solutions which is a basic necessity of every student manager. The business came into existence in 2011.

Team Prayatna

Team Prayatna initiated with the motto of Bringing life to campus', a student co-operative store at IMT Nagpur, was commenced by the

student managers of batch 2006-08. The store fulfils the basic necessities of the students and also provides cakes for special occasions and assorted pastries and food items. Also, in order to take a break from the monotony of daily life, Team Prayatna organises various fun filled games.

The team runs this store like a business, owned by and operated for the benefit of those using its services and follows the ownership model, i.e., where every student in the Institute is a stakeholder.

Prominent Activities

SPIC MACAY - Music for the Soul:

IMT Nagpur campus came alive with the notes of Classical Indian music on June 25th, 2016. The concert was organised in collaboration with the Society for the Promotion of Indian Classical Music and Culture Amongst Youth (SPIC MACAY) which works for spreading appreciation and awareness about Indian culture and classical music by the youth of the world. This year we were privileged to have a series of prominent artists like, sitarist Ustad Nishat Khan, eminent violinist Padma Bhushan Dr. N. Rajam, flautist Pandit Ronu Majumdar, Tabaliyas Pandit Ram Kumar Mishra, and Pandit Ajinkya Joshi.

The listeners were taken to a transcendental stage as the musical maestros effortlessly belted out soulful ragas. The percussive mastery of tabla matched the virtuoso levels of rendition of the ragas, which evoked emotions in the listeners.

Kar Salaam Initiative of LG Electronics India Ltd: IMT Nagpur took part in the 'Kar Salaam' campaign

on 23rd January, 2017 where the faculty and students participated in the activity. The campaign was initiated by LG Electronics India Limited to provide a platform for the citizens of India to send across their best wishes, and convey their respects towards the Indian Defence Services.

Hasya Kavi Sammelan:

IMT Nagpur organised Hasya Kavi Sammelan on 12th December, 2016. Padma Shri Dr. Sunil Jogi performed at the event. He shared the stage with other well known poets such as Mr. Dinesh Bawra, Ms. Padmini Sharma, Mr. Ram Babu Shikarwar and Mr. Rohit Mishra.

The 'Hasya Kavis' touched upon the significance of poetry and its impact on our daily lives, the current socio-economic conditions, and life of an Indian woman, which ranged from dowry to woman education.

Student Forums

Finaholics

Finaholics, the student Forum of Finance at IMT Nagpur acknowledges the need for strong fundamentals and enhancing knowledge of finance and accounts. Finaholics aims to promote student-industry interaction by organising interactive sessions with senior corporate experts and eminent people from academia. The notable activities covered in the academic year 2015-16 are listed below:

1. Reader's Dilemma, an interactive newspaper reading session with finance faculty members to analyse financial news and important topics of revelance.

- **2. Finbuzz,** a monthly newsletter that keeps the students updated about various financial articles written by student managers and faculty members on recent trending subjects related to finance.
- **3. Game of Trades,** is an activity based knowledge platform where participants compete amongst each other by investing in a livestock market to maximise their returns as per their understanding of the same.
- **4. Finacorner,** is a weekly news update provided by the Finaholics team.

Marque

Marque, the student Forum on Marketing at IMT Nagpur aims at enhancing the marketing acumen of the students through various games, and intellectual & creative marketing workshops. It aims to amplify the understanding of various concepts, and help the student managers to apply the theoretical learnings in real world.

'Marque wars' is the flagship event of the forum. It is a three-day event comprising of various rounds wherein the contesting teams are evaluated on their performance as marketing professionals. The forum also conducted various games during Milestone – 34 (inter college competition). The forum strives to foster creative thinking.

Okonomos

Okonomos, the student Forum on Business and Economics at IMT Nagpur, aims at adding value to a student's life by creating interest in the intricate concepts of business. It takes initiatives by inviting guests, conducting budgetary discussions, peer to peer learning exercises and application based games. This year the events conducted by Okonomos were:

- **1. Battle-O-Corona:** The game was based on the concepts of scarcity, resource allocation and optimum utilisation of resources and its theme was Middle Age Empire.
- **2. Potternomics:** The game was a classic tale of economics buried inside the dark chambers of Hogwarts, the connection of Potter's life with game theory and resource allocation.
- **3.Caribbean Merchants**: The game involved application of concepts and principles of demand and supply, and profit maximisation.
- **4. Rule of Joker (Dark Knight):** The event was an epitome of Gotham economy and how different variables, like inflation, rates and black money affect the business.
- **5. The Okonomist:** It is a monthly newsletter published with articles on global occurrences, news analysis from the business and financial world, linking and explaining them through concepts studied in classrooms.

StrategIT

StrategIT, the student Forum for IT at IMT Nagpur strives to ensure that IMTians stay ahead of the knowledge curve by inculcating computing logic and key skills. It achieves this by implementing information models, internet-based business modelling, quizzes and industry interaction through eminent IT professionals.

Alfresco, a strategy-based outdoor event develops a strategic mindset among the student managers. StrategIT plays the role of retrospection because it is not by speed or physical dexterity that great things are achieved but by reflection.

XploHRe

student Forum for Human XploHRe, the Resources at IMT Nagpur, invigorates the work efficiency levels within the student managers on how to use Human Capital of an organisation. XploHRe conducts games, sessions, trainings, lectures, workshops and team-building activities to cultivate this quality within our student managers. 'Abhyaas' is a noteworthy event which inculcates soft skills within the student managers through Mock GD and PI workshops. HR 360, the newsletter of XploHRe provides student managers with more articles regarding insights on HR. The forum hosts three events constituting of two games namely 'The Machiavellian' and 'Cultural Consensus', along with a Human Resource workshop during the national event - 'Concord', held at IMT Nagpur.

QuizWiser

QuizWiser is the quizzing Forum for IMT Nagpur, having a strong hold over current affairs and general knowledge working to develope the skill as an integral part of any budding corporate leader's repertoire.

Quiz – A – Tete: Quiz – A – Tete is a national level quiz competition for aspiring students of management. **InQuizition:** This is one-of-a-kind platform where student managers of IMT Nagpur come to discuss various current affairs as group discussions, and a short quiz.

In addition to these flagship events, QuizWiser also holds regular intra-college quiz competitions every month, namely, Multiquizine, Blast, Flames, Spent and a pure general quiz by the name Bheja-Fry.

Hypnotics The Dance Forum

Hypnotics, the dance Forum of the Institute is a camaraderie of passionate souls who love to entertain and engage with their fellow IMTians through stunning dance performances. Hypnotics posses a great mix of dancers excelling in various dance forms, right from the elegance of classical 'mudras' to the funk of 'locking and popping'.

The forum ardently believes that dance is one of the most beautiful forms of expression and the team strives to deliver unparalleled performances every single time. They conduct dance workshops for the students apart from performances in all the major campus events.

Ovia

Ovia aims at bringing vitality and life to the college campus. It celebrates all diverse festivals with immense enthusiasm and zeal and gives homely warmth, making student managers feel welcomed, while being an indispensable part of every student's life.

Zimfonia

Zimfonia, the Music Forum of IMT Nagpur aims to break the monotony from the regular schedule by adding a musical touch to life. It helps student managers to indulge in music and entertainment, which acts as a stress buster. With events like 'Musical Yaari' and 'Karaoke' sessions, the forum gives the student managers a chance to create a scintillating atmosphere.

Placements

placement committee, comprising students from both first and second years of the PGDM program, works under the guidance of the Chairperson Placements, Manager Placements and a team of Customer Relationship Managers. The team relentlessly strives towards a common goal of reaching desired placement targets for all students by working throughout the year. It initiates and maintains long-term corporate relations ensuring a smooth placement process. There are two main placement activities on campus – summer placement for the first year students and final recruitment for the second year students. Also, for inculcation of soft skills in student managers, it organises various training and resume building sessions.

The placement record of the past year has been commendable. The unflinchina teamwork resulted in the visit of around 60 companies so far for placements, with some more scheduled to visit in the coming months. Tata Consultancy Services, HDFC Bank, Aditya Birla Retail, ICICI Lombard, Crisil were amongst the biggest recruiters on campus. Regular recruiters include Amazon India, Verity Knowledge Solutions, Factset, Wipro, ICICI Bank, ICICI Lombard, Airtel, Asian Paints, KPIT, The Smart Cube, Orient Cements, Vodafone Limited, SG Analytics, Eveready Industries Limited, Mahindra & Mahindra Finance, Times Inc. UK, Nielsen, Hafele, Aditya Birla Retail, Hi Care, State Bank of India, SecureNow, AMC Ltd., Reliance Jio, Mu Sigma, Deloitte, CavinKare, TVS Motors, HDFC Bank, Idea Cellular Ltd., Technologies, Yes Bank, Crisil, eClerx and others. By the end of February 2017, 269 offers have been made to student managers of IMT Nagpur. The highest package offered so far has been Rs. 17.8 lacs p.a. with the average package being Rs. 7.5 lacs p.a.

Management Development Programme

IMT Nagpur offers both residential and non-residential Management Development Programmes to companies in the public as well as private sectors. The client list includes, Asian Paints Ltd, Dinshaw's, Geological Survey of India and Solar Industries India Ltd amongst others. Recently, IMT Nagpur conducted a Management Development Programme (MDP) and the event witnessed about 120 managers from Asian Paints Limited coming down to campus. programme, spaced out over six days for each group, during the month of January 2017, covered a range of topics including, Personal Selling Process, Increasing Productivity using MS Excel, Goods and Services Tax and its impact on industry, Qualitative Analysis of Sales Report, Legal Aspects of Vendor Agreement, Shifts in Paradigm from Products to Services, Contractual Labour Handling Issues and similar informational topics.

Industry Interface

Corporate Communication Committee

Corporate Communication Committee (CCC) of IMT Nagpur is the official voice of the Institute. This committee records the experience of the corporate world through guest interviews and publishes them on various online platforms of the institute like Twitter, Facebook etc. Starting from laying-out the framework of OPUS, the biannual newsletter which highlights all the important events taking place and including inputs from the student managers; to keeping a tab on the college website, which effectively acts as the communication channel for aspiring business school students - the roles outnumber the assigned tasks. The committee also lends a helping hand in easing out the admission process by answering queries of the aspiring candidates who wish to be a part of our esteemed Institute. From covering cultural events to reviewing exactly how an hour spent with Indian Classical Music would look apt in the newspapers printed next day in Nagpur is also done by CCC. The committee organises media conclaves and press conferences to highlight the achievements, while constantly striving to enhance the reach and image of IMT Nagpur in the country.

Corporate Interaction Committee

Corporate Interaction Committee (CIC) is a student body that bridges the gap between corporates and

the Institute. CIC has extended the ambit of pedagogical methods by conducting Guest Lectures, Conclaves, Workshops and Industrial Visits which help in strengthening knowledge, and an understanding of the corporate world. CIC also plays an imperative role in conducting MICVV (Mock Interview and Comprehensive Viva Voce).

A number of CxOs from various walks of the business world are invited for enlightening the student managers on different topics. 'Drishticone', a CxO Conclave, is one of the most recognized events of IMT Nagpur that is conducted by the CIC.

Industrial visits were also organized to Mahindra and Mahindra Ltd., Haldiram's Food International Ltd, Dinshaw's Dairy Food Pvt. Ltd. and Hindalco Industries Ltd. in order to provide industry exposure to student managers.

The key motto of the committee is to constantly strive to enhance industry interaction with student managers, which helps in creating a synergistic relationship, and thus enhancing the scope of making them corporate ready.

Alumni Committee

The Alumni Committee helps build a strong relationship between the alumni and the current students of the Institute. It handles a worldwide network of IMT's Alumni, and facilitates a never-ending career mapping and guidance to all its alumni reinforcing the importance of IMT's flag bearers in the corporate arena.

The committee conducts Alumni Meets in different cities for the re-networking of the alumni. A two-day event, Melange, is also conducted by the committee at IMT Nagpur campus where alumni of

the Institute relive their memories and help the current student managers get an opportunity to bond with them. It conducts All India Integrated Alumni Meet in various cities. Such interactions help us know the career developments of the alumni and build the brand of IMT. Alumni Committee also manages a combined meet of alumni of all the three campuses of IMT in India, wherein the alumni are updated about various activities of the Institute, the achievements of the current student managers and other alumni. It also handles an exclusive web portal for alumni on the website of the Institute.

Centres For Excellence

Centre for Corporate Governance (CCG)

The Centre for Corporate Governance (CCG) of IMT Nagpur has been accredited as **National Centre for Corporate Governance** by National Foundation for Corporate Governance (NFCG). The Centre encourages students in being responsible corporate citizens by following the tenets of Corporate Governance and Corporate Social Responsibility (CSR).

It imbibes in students a culture of serving the society and helping the poor and the deprived. This year it has organised a blood donation camp and a plantation drive. The Centre has spread awareness about hygiene and cleanliness among the students of Anudanit Aadivasi Ashram Shala, Khapri VillageTribal School, two of the schools in the nearby rural areas.

It also organizes **Joy of Giving Week** and generate funds from students, faculty and staff of IMT Nagpur for the students of the nearby schools. It has also conducted **Village Empowerment Program** to provide computer training to the students of nearby schools.

Centre for Sustainability, Growth and Development (CSGD)

The Centre of Excellence for Sustainability, Growth and Development (CSGD) works towards a mission to apply sustainable principles to develop projects that meet present and organizational goals and needs of the society. Another strong motivating external influence is the fact that Indian businesses, by following international sustainability practices, increase their attractiveness to forge partnerships globally. CSGD also organises, every year, an international conference on the topics of sustainability, inclusive growth and business management issues. The next such conference is scheduled in the month of September 2017.



Management Oath

having qualified for Post Graduate Diploma in Management do solemnly take an Oath that "To the best of my ability, knowledge and judgment I will duly and sincerely bring my organization to excellence with utmost satisfaction to all the stake holders; utilize all resources placed at my disposal to achieve sustainable development in accordance with the rule of law; uphold principles of business ethics and practice tenets of good governance"

Signature

May you prove worthy of being a true IMTian!

March 17, 2017

Director

Flashback 2016

















- 1. **Shri. Rana Kapoor** Convocation 2016
- 2 **Shri. Kamal Nath** Convocation 2016
- 3. Padma Bhushan **Dr. N. Rajam** (Violinist)
 in Spic Macay event
- 4. Flautist **Pt. Ranu Majumdar** in Spic Macay event
- 5. Students from the batch of 2015-17, **IMT Nagpur**
- 6. **Mr. Prabhash Gokarn,**Head Marketing & Business
 Development, Tata Steel and **Mr. Hiral Kayal,** VP, Cloud
 Applications, Oracle during Concord
- 7. Mr. Premchand Palety and Mr. Ashwin Sanghi during Shri Mahendra Nath Memorial Lecture
- 8. Foreign Exchange Students at IMT Nagpur

