

Institute of
Management Technology

Nagpur



LEAP BEYOND HORIZON

CONVOCATION 2016



To create socially responsible business leaders

Mission

- Be a learning organization through teaching, research and collaboration and disseminate the outcome appropriately.
- Developing managerial competencies to provide sustainable business solutions and remain relevant in the dynamic global socio-economic and business environment.
- Nurture a culture of openness, transparency and fairness with leadership committed to values and ethics.

GOVERNING COUNCIL

Name	Designation	Affiliation	
Mr. Kamal Nath	President	Member of Parliament, Former Hon'ble Cabinet Minister, Govt. of India	
Mr. Bakul Nath	Vice President	Centre for Advanced Education	
Mr. Dipankar Chatterji	Vice President	Centre for Advanced Education	
Dr. Pankaj Chandra	Member	Former Director, Indian Institute of Management, Bangalore	
Mr. Rajeev Karwal	Member	Chairman, Milagrow Business and Knowledge Solutions (P) Ltd.	
Mr. Satish K Kaura	Member	Chairman & Managing Director, Samtel Group	
Dr. Amarlal H Kalro	Member	Professor Emeritus, Ahmedabad University	
Dr. K. R. S. Murthy	Member	Former Director, Indian Institute of Management, Bangalore	
Dr. Abad Ahmad	Member	Chair Professor - Rafi Ahmad Kidwai Chair, Centre for Management Studies, Jamia Millia Islamia	

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PRESIDENT'S MESSAGE





Shri Kamal Nath

Member of Parliament, Former Hon'ble Cabinet Minister, Govt. of India

Is management education losing its sheen? This is probably one big debate that is going on globally. The debate is over whether the Business School culture has been commoditized, kept stagnant with having greater emphasis on packaging than on innovation.

Back home in India, as per AICTE statistics, the number of B-Schools grew to 3865 in 2012-13 from its level of 2614 in 2006-07 before coming down by 413 over the last three years, though actual enrolment of students grew by around 5% to 2.43 lakh during the period. Probably the question becomes relevant in India as well because of the fact that only 15% of these students find jobs after graduation.

Are we heading towards a dark endless tunnel in management education? Coffee table discussions of HR managers often centre on whether to hire management graduates or post-graduates in core fields like science, humanities or social sciences.

My counter question will be, strictly in Indian context, are Indian universities keeping pace with the real world in making their program relevant to present business needs as the management institutions are compelled to do today. Some estimate states that India needs 35000 to 40000 managers to join the workforce every year. Are universities ready to churn out these managers in a shape that will readily make them successful in fiercely competitive job space? More fundamentally, as apparent, they have not been able to do that in last sixty years, how many more years will they need to bridge the gap?

Having said that, I must also caution that business schools, particularly the leading ones, should not be complacent with the success they have enjoyed so far. They should be immensely sensitive to their responsibility of moving ahead of time to develop human capital for future need.

We, at IMT Nagpur, take a conscientious approach to remain relevant to the skill need of business in the ever dynamic environment. This has been possible through cohesive participation and concerted effort by the faculty, students, staff, alumni, industry and institutional partners and all the other stakeholders. We strongly believe in identifying specific skill needs of business and accordingly taking innovative approach to inculcate those skills in students. The students of IMT Nagpur are ready to mark noteworthy place in the corporate strata through hard work and the novelty in their approach to find key business solutions.

I congratulate the graduating students and hold them responsible for keeping IMT brand high.

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CHIEF GUEST'S MESSAGE



Mr. Rana Kapoor Founder & CEO, YES BANK Chairman – YES INSTITUTE

It gives me immense pleasure to know that **IMT Nagpur** is organizing its **11th Annual Convocation** on the **4th of March, 2016** and that a souvenir is being released to commemorate the event. It represents a significant milestone as the successful culmination of a period of rigorous learning and significant effort put in by both the students as well as faculty.

I wish to congratulate the graduating students — tomorrow's leaders, as they prepare to make a mark in the world of business—with all its complexities, possibilities and challenges. Today is indeed a very special day for each of you. While it marks the completion of your "in school learning", yet it is a stepping stone for a journey of "life long learning".

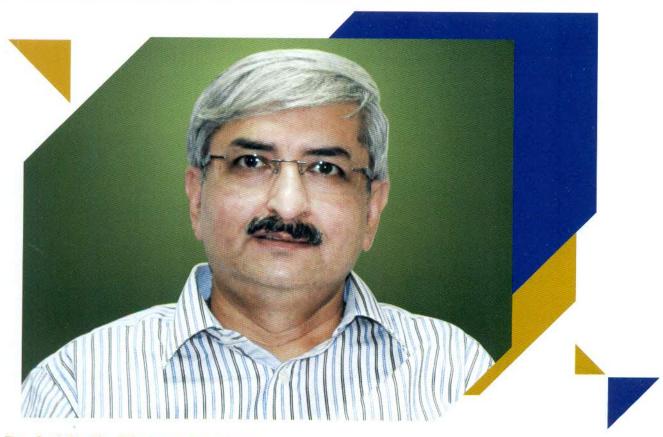
It is at a highly opportune time that you are launching your careers — a period marked by a resurgent Indian economy that is enjoying an enhanced and improved perception in the global context. Introduction of initiatives like Make In India and Digital India have injected a potential to catapult the economy to heights never scaled before. As India sees the emergence of an entrepreneurial economy, characterized by what I call **D.I.C.E.** (Design, Innovation, Creativity led Entrepreneurship), it is you — the new breed of managers, who can preside over a tectonic shift and ensure our country moves ahead from "Start up & Stand Up India to RUN, India!"

As you embark on an exciting professional journey, do remember that your biggest assets will be **innovative thinking**, **entrepreneurial acumen and a positivity laced CAN DO attitude** in the face of failure or adversity. In a nutshell, my advice to you will be to go out on a mission to transform: **BE BOLD**: **GO FOR GOLD**.

I must also commend IMT Nagpur for having taken rapid strides in about a decade since its inception and ensuring a fine supply line of managers who are fearless, creative and ethically contribute to economic growth & prosperity. Constantly upgraded curricula, technology to take learning beyond the classroom and close ties with the industry have been the key drivers of IMT Nagpur's success story. Today, it has carved a niche for itself amongst the multitude of B Schools in the country and is well on track to becoming a centre of global standards with national focus. Once again my heartiest congratulations to the graduating Batch as well as the Board of Governors, the faculty and administrative staff on this momentous occasion. I wish the budding managers as well as IMT Nagpur a fantastic and bright future ahead.

DIRECTOR'S MESSAGE





Dr. Subhajit Bhattacharyya

Director

IMT Nagpur

My dear students,

I thought of conveying my message to you through a poem written by me. Here is the gift from me to each one of you on your graduation ceremony.

Do not dream a dream

That is constrained in present and crippled by past

If it doesn't let you think beyond one must

You should leap the horizon

Do not walk a path

That ends before you gasp for breath

If it doesn't take you to a new landscape

You should leap the horizon

Do not have a faith

That withers your mind on the vine

If it doesn't make you astute and wise

You should leap the horizon

Wish you every success in life.



IMT NAGPUR - FROM INCEPTION TILL DATE

After a decade of its promising existence, Institute of Management Technology, Nagpur is presently at a cross-road. The question is whether it should 'blind-walk' the path followed by regular business schools, or should it walk off the beaten path and create a niche for itself. Lot many ideas are churning out of the minds of its students, faculty and management. The big issue is how prepared is it to face the consequent challenges should it decide to identify a niche area of existence and walk alone. Discussions at IMT Nagpur are now centred on this topic.

Notwithstanding this discussion and debate, IMT Nagpur has shown remarkable improvement during the last one year over its performances in the previous years in terms of academic rigour and industry-orientation, research, curricular and extra-curricular student activities, recognition, placements and in all such areas. More fundamentally, there is an environment of exuberance. This ebullience needs to be channelized in the right direction to ensure that the Institute takes a big leap forward. The leadership is confident in achieving that.

Curricular and extra-curricular activities at IMT Nagpur are focused on grooming the future corporate leaders in a holistic manner by inculcating in them, apart from the fundamental intellectual qualities, the values and ethics, social responsiveness, appreciation of Indian cultural values, appreciation of others' culture, skills of excelling in a team and such characteristics.

Initiatives on National standardization through accreditations

In its very first attempt, IMT Nagpur has been extended five years accreditation by **National Board of Accreditation (NBA)**, the highest given by the Board to any B-School in India and very rarely given at the first attempt.

IMT Nagpur has been recognized as one amongst the elite B-Schools in India. In its decade-long existence, some of the recognitions it received in national rankings for B-Schools are as follows:

- a. Business Standard: Ranks IMT Nagpur A1 (Top 20 B Schools) in June 2015 for 3rd consecutive year
- b. GHRDC, Nov 2015: Ranked 10th in B-School of Super Excellence and among Top 20 Private B-Schools in India.

Faculty

IMT Nagpur has an excellent combination of Faculty from both academia and with industry background, a combination that allows the academics in the Institute to be closely focused on the skill need of industry. Collaborative curriculum development and teaching by such a faculty body enables students to have a flavour of both — academic rigor and practicalities of business. During the last one year, four new faculty members have joined IMT Nagpur, adding to its intellectual capital. Several faculty members have received prestigious awards in Case writing, Teaching and Research at national and international levels. Twenty two faculty members attended Faculty Development Program (FDP), National and International conferences at various esteemed institutions and organization such as ISB Hyderabad, IIM Ahmedabad, IMT Hyderabad, IMT Ghaziabad and FICCI on the topics like Conjoint Analysis, Master Teacher Program, Multivariate Data Analysis, Business Simulation, KPMG GRI Certification, CRISIL Executive Training and Hogan Certification. Such FDP and conference participations of faculty members were fully sponsored by the Institute.

Programs

Curriculum

One of the most important responsibilities of B-schools is to understand the skill need of the industry and accordingly update, revamp, redesign the program curriculum. IMT Nagpur does that scrupulously. Here, lifelong learning, originality and criticality in thinking with deep analytical insights, ability to find key information and use of the same and responsiveness to societal needs remain the focus areas of character building through curricular and extra-curricular activities. Action-oriented pedagogy combined with plethora of student driven curricular and extra-curricular activities are aimed at inculcating these qualities in the students. Beginning with the PGDM batch of 2015-17, the number of elective courses has been increased to 15. In order to encourage students to have all-around skill development, students have been prescribed to take a maximum of eight from one area of functionality/specialisation like marketing, finance, operations etc. Students are required to opt for electives courses from a minimum of 3 such areas of functionalities. Based on the feedback received from industry on the need of improving the proficiency



of students in use of Microsoft Excel, a new course has been developed and offered to the PGDM batch of 2015-17 titled Data Analysis and Business Modeling, wherein students are being trained in use of Excel in finding solutions to various business situations. Identifying the need to acquaint the students with the concepts of business ethics early on and thereafter training them in ethical thinking in various functional contexts, the course of Corporate Governance, Values and Ethics has been split into two separate courses - Business Ethics (offered in Trimester I) and Corporate Governance (to be offered in Trimester VI).

Guest speakers from Industry

Curricular activities remain incomplete if students are not exposed to the realities of the business world. It remains incomplete if they are not allowed opportunities to see the application potential of theories and concepts that they learn in classroom environment. In view of this, corporate experts were invited to help students understand business realities.

The corporate experts who came to the campus and interacted with the students during the last one year included Dr. Subhir K. Ghosh (Head-HR, Suzuki Motorcycle India Pvt. Limited), Mr. Chiranjibi Panda (AVP-Analytics, HDFC Bank, Mumbai), Mr. Rakesh Seth (Senior VP- Group HR, Lloyd Group), Mr. Melvin Joseph (Founder CEO, Finvin Financial), Mr. Balu Pandian (Chairman, Brooke Field Foundation, Bangalore), Mr. Rajiv Khosla (Managing Director, Lumileds), Prof. Arindam Banerjee (Professor, IIM-A), Mr. Jones Joseph (Group Business Director, IRMB International), Mr. Amit Badkas (Vice President — Human Resources, SmartPlay Technologies), Mr. Vinay Gupta (Investment Consultant and Trainer, UTI Mutual Fund), Mr. Ritesh Kumar Singh (Group Trade Economist, Raymond), Mr. Sourav Bhanja (Service Line Head, ITO, Hewlett-Packard), Mr. Mazarban Bharucha (Additional Vice President, Tata Teleservices Ltd) and Mr. Vishwanathan Iyer (Director, Head - Institutional Banking, National Australia Bank) and Mr. Vedeesh Sahajpal (Senior Product Developer, ViaTech).

PhD Program with NLU

IMT Nagpur is a Research Centre of National Law University (NLU), Jodhpur since 2011, through which the PhD program of NLU in collaboration with IMT is being offered. Out of seven enrolled students, two students – Alok Sahai and Moujesh Agrawal have submitted their doctoral thesis and Ms. Tinu Agrawal has appeared for thesis pre-submission viva during the academic year 2015-16. The enrolled students are pursuing PhD in the areas of Marketing, Human Resources Management, Finance and Operations Management under the eminent guidance of faculty from IMT, Nagpur - Dr. VSR Vijayakumar, Dr. Veena Pailwar, Dr. Jitendra Sharma and Dr. Pawan Jain.

Shri Mahendra Nath Memorial Lecture

Beginning this year, IMT Nagpur has planned to commemorate birth anniversary of Shri Mahendra Nath, founder of the IMT Group of Institutions, every year through 'Shri Mahendra Nath Memorial Lecture'. Eminent educationists, policy makers, corporate leaders will be invited to deliver this lecture. This year, on 11th September 2015, **Padmabhushan Dr. Kirit S. Parikh**, a renowned educationist and policy advisor to Government of India and other multilateral government agencies, delivered the inaugural 'Shri Mahendra Nath Memorial Lecture' in an eloquent address on a topic of 'Low Carbon Growth Strategies and Policies'.

The Institute also commemorated the birth anniversary of Shri Mahendra Nath by conferring merit-cum-means scholarships of rupees one lakh each to eight students. In addition to this, eleven students of the Batch of 2014-16 were awarded merit scholarships for academic excellence in their respective fields on this occasion.

Research Publications / Presentations in National and International Journals / Conferences

IMT faculty published more than 27 research papers and cases in current academic year. These include journals of international repute from A and B Category, IVEY cases and The Case Centre (ECCH). Many faculty members presented their research work at international conferences held at UK, Australia, UAE, Japan, Netherlands, USA, etc.

IMT CASE JOURNAL

IMT Case Journal (IMTCJ) aims at becoming a key source of cases for teaching and learning in management science, which is of interest to educators, researchers, policy-makers and practitioners alike. The unique value proposition of IMTCJ is the linkage of



computing and information technology to management and business. The journal is bi-annual and is double blind-reviewed. The reviewers are from premier business school like Indian Institute of Management at Indore, Kozhikode, Lucknow, Raipur and Rohtak, and global business schools at San Jose California, Mongkut's Thailand, and more. The editorial board consists of professors from across the world, including San Jose State University, California; IIM Lucknow; Multimedia University of Malaysia, Malaysia; Babson College, Wellesley, MA; The University of North Dakota; King Mongkut's University of Technology, Thonburi, Thailand; University of New Brunswick, New Brunswick, Canada; IIM Indore; University of Oviedo, Spain; and IIM Raipur.

Workshops / Seminars / Conferences

IMT Nagpur conducted following conferences and workshops:

- a) 7th International Conference on IT and Business Intelligence, Goa (January 21-23, 2016)
- b) 4th International Conference on Sustainability and Management Strategy, ICSMS, Nagpur (September 4-5, 2015)
- c) AICTE Sponsored Workshop on Research Methodology for Management Teachers, Nagpur (March 23-25, 2015)

Each of these events attracted sizeable participation from academicians of peer institutions.

INTERNATIONAL RELATIONS

IMT Nagpur has built a commendable reputation internationally. Over the decade, IMT Nagpur has collaborated with 27 Universities across Asia, Australia, Europe and America.

International Relations Committee (IRC) of IMT Nagpur was formed in 2013 to strengthen tie-ups with B-Schools globally, thereby providing a global exposure to the student managers. The mission is facilitation and recognition of all activities rendered international like International Student Exchange Program (ISEP), guest lectures by international speakers and language programmes.

Similarly, the students from IMT's partner institutes from across the globe spend a term at IMT-N. It facilitates the students of IMT Nagpur to have a greater understanding of international issues, which increases their competencies to function in an increasingly globalized world.

The institute has started Short Term Exchange Program (STEP), which provides students an opportunity to go to the partner institutes for a short period to study subjects of regional importance to that region. This year IMT Dubai was chosen for the STEP program in which 20 students participated. The institute also welcomes and organises induction program for the foreign students who come on campus to understand and get used to the culture of India.

This year six students from Neorma Business School and Ecole de Management de Noarmandie came to IMT Nagpur as part of students exchange and 15 students from IMT Nagpur went to foreign institutes in France like, Burgundy School of Business, EM Strasborgh, ESC Rennes School of Business, Universite Paris Dauphine, Novancia Busoiness School.

IRC has also conducted its flagship event in 2015, PAN-O-RAMA wherein a series of fun-filled activities were organized by the team to welcome the inbound students to facilitate cultural immersion.

STUDENTS

Awards

Students of IMT-Nagpur participated in a number of competitions and extra-curricular activities organised by other peer institutes. In the year gone by, they have won prizes in various events held at IIM Indore, IIM Ahmedabad, IIM Kozhikode, XISS Ranchi, IBS Hyderabad, IMI New Delhi, and NMIMS. A team of three students from IMT-N also won the second position in the Business-Plan competition held at IIM-Shillong.

Student Events held at IMT-N

IMT-Nagpur has conducted various inter-college and intra-college events this year. Most notable are as follows:



Model United Nations (IMT-N MUN): Model United Nations is an academic simulation of the HYPERLINK "http://en.wikipedia.org/wiki/United_Nations" \o "United Nations"United Nations that aims to educate participants about current events, topics in international relations, diplomacy and the United Nations agenda. The participants play roles of diplomats representing different nations in a simulated session of a committee of the United Nations, such as the Security Council or the General Assembly. The agenda included 'prevention of future economic crisis like 2008, through sustainable supply chain management', 'tackling issues of fundamentalist terrorism with special focus on Boko Haram and ISIS', and 'reviewing the working of Indian constitution reforms for driving India into the 21st century' which were allotted to different committees such as UN Global Compact, UN Security Council, Indian Cabinet etc. The event had a total participation of 180 students from a large number of colleges coming from various cities in the country.

Milestone 35: It is a national level inter-college cultural fest. The event offers an opportunity to pursue an individual's passion in any genre of cultural or business proficiency. Different forums organized games in the domains of Group Dance, Photography, War of Bands, and Fashion Show and witnessed the addition of a game of human foosball, all of which were met with an overwhelming response.

As part of its Grand star night this year, Milestone 35 played host to some noteworthy performances by the likes of the band-Antariksh, DJ Zaeden, along with humour added by Mr. Nitin Rivaldo. The event saw participation of 250 students from a number of colleges coming from various places of the country.

Ranbhoomi: It is the annual sports event held in October 2015 held between existing students and the alumni. This typically coincides with the annual Alumni Meet held at the campus. The event has seen participation from large number of students and alumni. Various sports such as cricket, football, basketball, badminton, chess, table tennis etc. were organized.

Drishticone: A CXO Conclave was organized by CIC for the first time at IMT, Nagpur. The event witnessed senior corporate guests from various walks of the business world enlightening the student managers on different topics. The central theme being "Innovation in Emerging Markets- Opportunities and Challenges" included twin power lectures of 30 minutes each and concluded on Panel Discussion by veterans like **Sandhya Vasudevan (MD and COO- Deutsche Bank India), Manish Agarwal (Sr. VP-Kotak Mahindra Bank), Aashish P. Somaiyaa (CEO- Motilal Oswal Asset Management Co. Ltd.) and Biswajit Chakraborty (COO- Willis).**

Concord: The students of IMT Nagpur organised a national level management fest titled "Concord" through a collaboration of its six academic forums namely Marque (the Marketing Forum), Cyclops (the Operations Forum), Finaholics (the Finance Forum), XploHRe (the HR Forum), Okonomos (the Economic Forum) and StrategIT (the IT Forum). The Concord was held during January 8-10, 2016. All six academic forums came together with full energy and enthusiasm to make an event of this scale a huge success. The event had participation from B-schools across the country. Various management games, competitions, guest lectures and discussion sessions were organized in this three-day management fest.

TEDx-IMTN: The students organized Tedx-IMTN, an independently organized TED-Talk event, on Jan 31st, 2016. The theme for Tedx-IMTN was 'Decoding Mirages'. The event saw celebrated speakers and achievers from different fields sharing their views, experiences and ideas related to the theme.

In addition to this, various student forums of IMT Nagpur organised various in-house events such as management games, quizzes, sports events etc.

STUDENT VENTURES AT THE CAMPUS

The fact that business is an amalgamation of collaboration, cooperation and team work, the students must have an opportunity to experience the same on a hands-on basis. What better than experiencing the same while making their campus life easy and enjoyable? The students started different ventures to meet the requirements of their everyday campus-life.

Frost and Fun

It's no campus life if you do not get to buy a cup of coffee or a glass of milkshakes in the middle of night in the campus. In October 2010, a team of entrepreneurial bugs started an initiative to address this problem. Frost and Fun (FnF) is known for its fast delivery and competitive prices. It provides dinner, coffee, milkshakes and mocktails to students till 3 am early in the morning.



Team Prayatna

The student cooperative store is the initiative of 'Team Prayatna'. This team was formed, and the store was started by enterprising students of the batch of 2006 - 2008. "Bringing life to campus," is their motto. The student cooperative store not only provides all the everyday goods one requires on a day to day basis, but exceeds expectations by providing ice-cream sundaes, and an assortment of cooked food items such as sandwiches. On special occasions like birthdays it also accommodates requests for birthday cakes.

The team runs its services like an organization, and follows the ownership model, where every student of IMT-N is a stakeholder. The profits earned at the Cooperative store are returned to the Students as dividend at the end of their two year program.

Campus Oxygen

In the year 2008 a team of student managers started the venture "Campus Oxygen." This venture addresses the students' need for quick and reliable laundry service. Along with laundry service this team also provides Newspaper delivery service to students as well as the faculty.

PROMINENT FORUM ACTIVITIES

Finaholics

Finaholics, the finance forum of IMT Nagpur aims at propelling the interest of finance by supplementing classroom learning with practical implementation. They use a multifaceted approach to achieve this goal, the commandments of which are thought provoking, fun games and interactive guest sessions by eminent industry leaders. Workshops, newsletters and other means are used to facilitate and more importantly make this learning process a breeze for student managers.

Marque

Marque- the Marketing forum of IMT-N aims at enhancing the marketing acumen of the students through various games, which are a mix of fun, intellectual and creative marketing workshops. It aims to amplify the understanding of various concepts, and help the student managers to apply conceptual theories to the real world. The Forum strives to foster creative thinking. The core ideology of the forum is to give valuable insights to all the marketing enthusiasts and enhance innovative thinking in a very conducive atmosphere.

'Marque wars' is the flagship event of the forum. It is a three-day event comprising of various rounds wherein the contesting teams are evaluated on their performance as marketing professionals. The forum also conducted various games during Milestone-34 (intra-college competition)

Organized games and workshops in a National level management event 'Concord' hosted by IMT-N, where all the forums come together to stage a grand act, which was very well received by not only our in-house teams and judging faculties but also from teams who came all the way from other B-schools.

Okonomos

Okonomos – Business and Economic Forum helps the budding student managers by a breakthrough learning experience to make them understand the dynamics of economics through various activities. It also aims at building interest among the student managers, thereby making them understand the day-to-day business happenings and inter-disciplinary interactions. Events that have been organized by Okonomos this year:

- D-Lal-Street: The game was held for the annual fest Milestone35. The objective was to maximize the value of portfolio by analyzing historical trends and understanding the impact of certain policies, which were given to the participants.
- Guest lecture: A guest lecture by Ms. Manika Prem Singh, Founder Orbis economics was conducted on January 8, 2016. Ms.
 Manika gave her insightful thoughts on the topic "The growth prospects of the Indian market and what lies ahead for generations to come".
- 3. Power Point Clash: The teams had to make a power point presentation to arrive at the Future Outlook of the various Economies



given to them in terms of major macro-economic variables.

- 4. Central Perk Café: The game was held as a part of Concord a three day Management Fest of IMT-Nagpur. The game focused on strategies and was highly calculation intensive. The Bidding formed an integral part of the game.
- 5. Eco-No-Phobia: Regular sessions conducted by the Okonomos team, which helps students through peer-to-peer learning.
- 6. Okonomist: Monthly magazine that analyses news from the business and financial world.

XploHRe

XploHRe, the forum catering to the Human Resource domain of IMT-Nagpur, invigorates the work efficiency levels within the student managers on how to use Human Capital of an organization. XploHRe conducts games, sessions, trainings, lectures, workshops and team building activities to cultivate this quality within our student managers.

XploHRe carries out numerous activities that mainly focus on personal development and career growth with professional etiquettes. 'Abhyaas' is one of the noteworthy events which inculcates soft skills within the student managers through Mock GD's and PI's workshops. HR 360, the newsletter of XploHRe provides student managers with more articles regarding insights on HR. The forum hosted three events constituting of two games, namely 'The Machiavellian' and 'Cultural Consensus', and a Human Resource workshop during the National event — 'Concord', held at IMT Nagpur.

Milestone

Milestone Committee is the event organizing committee of IMT Nagpur. One of the events organized is Milestone 34, an intra-college event that is an amalgamation of managerial and cultural games. The theme for M-34 this year was "Con-Fusion – The mixed mind" which saw ten teams fight for glory.

Another event organized by the committee is a national level management fest called Milestone 35 where teams from top B-schools across India participate. This year, the grand star night saw noteworthy performances by the famous Hindi rock band – Antariksh, followed by humour added by Mr. Nitin Rivaldo. The night ended with the campus dancing to the tunes of DJ Zaeden.

Ovia

Ovia aims at bringing vitality and life to the college campus. It celebrates all diverse festivals with immense enthusiasm and zeal and gives homely warmth, making student managers feel welcomed, while being an indispensable part of every student's life.

Student managers in Ovia work closely with each other, which inculcate important managerial lessons like working together in a team, planning and execution, operations and resource management. The Committee is determined to work towards providing the students with memories which they can cherish throughout their lives.

Zimfonia

Zimfonia, the Music Forum of IMT Nagpur aims to break the monotony from the regular schedule and adds the musical touch in each ones' life. It helps the student managers to indulge in music and entertainment, which acts as a stress buster. With events like 'Musical Yaari' and 'Karaoke' sessions, the forum gives the student managers a chance to dedicate songs to their friends on campus, while creating a scintillating atmosphere, which relieves the students from packed academic schedule offered in a post-graduate curriculum.

COLLABORATION WITH SPIC MACAY

As a part of its holistic approach in grooming its students, the institute believes that inculcating a skill of appreciation of Indian culture in them is also very important. Thus, IMT Nagpur in collaboration with SPIC MACAY started last year a series of lecture cum demonstration sessions of Indian classical music conducted by celebrity performers. The first in the series was conducted and performed by celebrated sarodia Pt. Tejendra Narayan Majumdar, a star himself and also a disciple of legendary Pt. Bahadur Khan and Pt. Ali Akbar Khan. The second in the series was conducted and performed by flautist Pt. Rupak Kulkarni, a disciple of legendary Pt. Hariprasad Chaurasia. He was accompanied in tabla by famous tabla player Pt. Kalinath Mishra. The third in the series has been



conducted and performed on February 19, 2016 by legendary violinist Padma Bhushan Dr. N. Rajam. She has been accompanied by her granddaughter and a rising star Smt. Ragini Pathak and tabalia Shri Ajit Pathak.

PLACEMENTS

The Placement Committee works under the guidance of experienced faculty members and placement officers. The team relentlessly strives towards a common goal of achieving desired placement offers for all the students, working throughout the year. It initiates and maintains long-term campus corporate relations ensuring the smooth placement process. There are two main placement activities on campus — Summer Placements for the first year students and Final Recruitment for the second year students.

Placement record achieved over the past years is commendable. The unflinching teamwork resulted in the visit of more than 50 companies on campus so far for this year's placement season, with some more scheduled to visit in the coming months. Tata Consultancy Services, HDFC Bank, Aditya Birla Retail, ICICI Lombard were amongst the biggest recruiters on campus. Regular recruiters include Verity Knowledge Solutions, Factset, Wipro, ICICI Bank, Philips, ICICI Lombard, XL Dynamics, Bajaj Allianz General Insurance, E-Clerx, Nielsen, Eveready Industries, Oxigen Services, State Bank Of India, Gati Logistics, SBI Life, Bajaj Life, HDFC Bank, Capital First, Thomson Reuters, NPCI, Blue Star, Ruchi Group, Ujjivan Finance, GIC Housing Finance Ltd, Food Box, ICICI Prudential AMC. New recruiters at IMT-N this year include Exide Life Insurance, Amazon India, Aspiring Minds, Eureka Forbes, Capegemini, Crisil, Delloite, Hafele India, Total Oil, Aditya Birla Retail, Idea Cellular, TVS Motors, Grand view Research, Inspire One, App Alert, Tech Mahindra, Janlakshmi Finance, Phronesis Strategies.

By the end of January, 2016, 224 offers have been made to the students of IMT Nagpur. The highest package offered till that time has been Rs. 15.1 lacs p.a. with the average package being Rs. 7 lacs p.a.

MANAGEMENT DEVELOPMENT PROGRAMS

We had several well-received residential and non-residential Management Development Programs this year in the public as well as in the private sector. The client list includes Dinshaw's, Asian Paints Ltd., MOIL, Geological Survey of India and Solar Industries India Ltd amongst others. Improving visibility in the MDP space is a part of the growth process. All necessary efforts are being put in place to make this growth faster and the visibility clearer.

INDUSTRY INTERFACE

Corporate Communication Committee

It is highly essential for a B-school to stay connected with the external world. Corporate Communication Committee (CCC) is the official voice of IMT-Nagpur that communicates with all its stakeholders. It bridges the gap through various points of contact like the official website, social media and print media. The committee interacts, interviews distinguished guests from various industries visiting the campus, and communicates the same through the official website. Members of the team also guide the future aspirants regarding their admission queries. The committee also organizes media conclaves and press conferences to highlight the achievements, while constantly striving to enhance the reach and image of IMT Nagpur in the country.

Corporate Interaction Committee (CIC)

The Corporate Interaction Committee (CIC) bridges the gap between the Corporate and the Institute. The committee conducts Guest Lectures, Conclaves, Interactive Sessions, Industrial Visits and many other activities. The key goal of the committee is to constantly strive to enhance industry interaction of the corporate doyens with our students helping to create a synergistic relationship and thus enhancing placement opportunities.

The ambit of the guest lecturers was extended into extensive interactive sessions, 'SPECTRUM', which witnessed various activities including case studies and article scrutiny, among others. The Spectrum Speakers for the year 2015-16 included Mr. Prashant Parmeswaran (Head-Consumer Insights (Asia, Middle East, Africa), General Mills), Ms. Jermina Menon (Head – Marketing, Reliance Retail (Vision Express), Mr. Kalyanaraman lyer (COO, KSMC – RFS).



Industrial Visits, a vital part of CIC activities aimed at having an on-field exposure of the student managers with the working of Industries. The Industrial Visits for the year 2015-16 were as follows:-

- a. Haldiram's Food Park, Ghumthala- 10th October, 2015
- b. Mahindra and Mahindra Factory- 17th October, 2015

Alumni Committee

Alumni committee of IMT Nagpur endeavours to forge a concrete bond between the alumni and the current students of IMT, thereby assisting in cultivating a student corporate interaction. The committee aims to promote collaborations with the alumni for building the brand of IMT-Nagpur in the corporate arena.

During the past year, IMT Nagpur Alumni Meets were held at Delhi, Kolkata and Hyderabad.

This year, the committee launched a Web Portal for the alumni. The various functionalities offered by the Web Portal will enable the Alumni to stay connected with their alma mater. Alumni Committee has also initiated 'Mentor-Mentee', a counselling program that involves the alumni as the mentors and the current batch students as mentees. Melange 2015, the euphoric Alumni get together of IMT Nagpur saw a rich interaction between the alumni and the student managers of IMT. The event saw the homecoming of 265 alumni from across the ten batches.

'Expert-se-Poochh' was an initiative taken by Alumni Committee to help address the placement related queries of the student managers. The Alumni Committee launched its first edition of the Alumni newsletter "Aluminate" to keep the alumni abreast with the events of their Alma Mater.

CENTRES FOR EXCELLENCE

Centre for Corporate Governance (CCG)

National Foundation for Corporate Governance, an organisation under the Department of Corporate Affairs, Government of India, has accredited the Centre for Corporate Governance (CCG) of IMT Nagpur as "National Centre for Corporate Governance". The Centre promotes the noble concept of corporate governance and corporate social responsibility (CSR) among the students. The centre believes in inculcating skills in students of being responsible to society and to fulfil societal norms. It has organized 'Joy of Giving Week' (Daantotsav) wherein the students donated various items to the poor villagers staying around IMT Nagpur campus. 'Village Empowerment Program' has been its flagship program to teach basic computer operations to the students of nearby schools. Under this program, this year with the generous help of GATI Limited as a part of their CSR initiative, the centre installed thirty computers in two nearby schools. It also organized Plantation Drive and Health Camps to help bring a change in the society.

The Centre has recently taken up a study on the degree of corporate governance compliance in India. Based on the finding, it plans to collaborate with concerned authorities to bring in changes in such practices. The study is still in progress.

Centre for Sustainability, Growth and Development (CSGD)

Centre for Sustainability, Growth and Development (CSGD) was established in the academic year 2012-13 with a mission to apply sustainable principles for development projects that meet present and future organizational goals while catering to societal needs. For this purpose, CSGD has undertaken several activities this academic year like visiting the village of Dorli near the IMT campus, which help understand the sustainable practices followed by the villagers. A two-day conference on sustainability, ICSMS'15 was held during September 4-5, 2015. Following the tradition, discouraging firecrackers on campus was promoted through 'Green Diwali'. In the coming days, the team plans to take more initiatives to increase awareness among the student managers of IMT, Nagpur about the importance of sustainability issues in business.

ACTIVITY CELLS

Kushagra (Entrepreneurship Cell)

'Kushagra', the entrepreneurship cell (E-Cell) of IMT Nagpur aims at inculcating entrepreneurial skills in student managers. The cell



aspires to nurture business ideas of student managers by arranging various interactions with successful entrepreneurs and help students to take the first step towards their goal.

The vision is to develop entrepreneurship skills among student managers and help them with their ideas. The various activities like - 'Sip of Creativity Session' where the budding entrepreneurs put forth their ideas before eminent personalities like Alumni, Venture Capitalists and Entrepreneurs. 'Illuminate B-Plan Workshop' is another event conducted in collaboration with IIT-Bombay to teach student managers on how to strategize and develop their business plans.

'Pantheon' is the Annual Entrepreneurship Summit of IMT Nagpur, which provides the budding entrepreneurs a platform to display their creativity in the field of business. Held on January 16th and 17th, 2016, 'Aarambh' and 'Young Entrepreneurship Conclave', both a part of this summit, tested the business skills and knowledge of student managers who were judged by esteemed personalities and successful entrepreneurs.

Start-up Internship Fair - Voyage 2016

This year witnessed a new event being added to the IMT Nagpur calendar – a Start-up Internship Fair. The event was organised by the Placement Committee and the Entrepreneurship Cell on January 30th and 31st, 2016. It witnessed various start-up founders visiting the campus to interact with the students and encourage their entrepreneurial skills. The start-ups also recruited a number of students offering them summer internships.

Cell for Case Study and Research

Cell for Case Study and Research (CCSR) was created to develop cases and associated research for facilitating and creation of teaching and practicing cases. Numerous cases were published under the global case repositories namely Ivey and the Case Centre. The repository includes cases such as Materials Requirement Planning at A-CAT Corp, Sleeping with the Enemy: Underage Tobacco Smoking, Constructing House of Quality – The A-CAT Corp Way, ABC Locomotive Works: Procurement Process, ChakhLe-the Boutique Restaurant: Design or Serendipity, Organizational Inertia at Xerox: A Strategic Impediment, Economic Development of India, and many more. There is a joint development tie-up for case development with ET Cases (A Times Group Initiative) through which four cases are appended to the ET Cases repository. Some of the new cases being developed are Union Carbide at Bhopal, Ten Motion Arts, Odissi International, Pothi.com and Drishti Eye Hospital.

MANAGEMENT OATH



Institute of Management Technology



Management Gath

having qualified for

Post Graduate Diploma in Management

do solemnly take an Oath that

"To the best of my ability, knowledge and judgment

I will duly and sincerely bring my organization to excellence
with utmost satisfaction to all the stake holders; utilize all
resources placed at my disposal to achieve sustainable
development in accordance with the rule of law;
uphold principles of business ethics and practice
tenets of good governance"

Signature

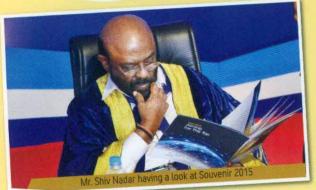
May you prove worthy of being a true IMTian!

March 04, 2016

Director

FLASHBACK 2015

Convocation 2015



















ARISE, ASPIRE, ACHIEVE





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