## MY STAY IN IMT

I am Benjamin, 27 years old French an alumnus of Burgundy Business School.

It was first year of my apprenticeship in a pharmaceutical company "Amgen" in Paris when I had the opportunity to take a 5 month break to go for a student exchange program at IMT Nagpur, to study business and discover the Indian culture before I start my second year.

The most important thing that I would like to share is that *I was not the same person when I returned*, I had changed for better. India changed my way of life, widened the purview of my thoughts and grew me up. My family, boss and team were very surprised to notice theses changes. In fact, *to go to India was the best decision I have ever taken.* 

I can't talk about IMT without talking about Nagpur.

**Nagpur**, a city of 2 million inhabitants, where you find all that you want and feel the Indian way of life. It is a hearty welcome to the real India. With hindsight, it was very good to discover Nagpur before cities like Mumbai or New Delhi. The cultural shock is important when you arrive to India and I experienced that in Nagpur. Nagpur is a quiet city, not extravagant as Indian metropolitan cities like Mumbai or Delhi. I felt good and secured there.

Moreover, for those who want to travel, Nagpur is the best location in India to be at. Nagpur is exactly in the centre of the large cultural country; yes it is the "zero mile" of India, hence it is well connected to the entire country via road, rail and air ways.

*IMT, Nagpur* is an incredible green campus with a very impressive architecture. Most of the class facilitators are researchers or came from industry. They are well versed with their subject and are passionate about it. I opted for Rural Marketing subject. During the lessons, I learned about Indian rural business. While learning each step unfolded like a magic that how different business enterprises having the same aim of making money and still work differently. I have a souvenir, relevant with very interesting classes.

To finish, I would like to thank each one I met there. They never let accentuated language become a barrier in communication and interpersonal relations.

So, do not hesitate, you will love India, you will love IMT, you will love the Curry.

Benjamin

Student Name: Benjamin Rose

PGDM 2009-11 Term V

From: Groupe ESC Dijon Bourgongne