

Advanced Faculty Development Programme in ENTREPRENEURSHIP

26th March - 4th April , 2012

at

PUNE

Organized by

&



Institute of
Management Technology
Nagpur



Special training on web based
'New Venture Strategy' simulation game.



Government of India
Department of Science & Technology
Ministry of Science & Technology

Sponsored by



Entrepreneurship
Development Institute
of India, Ahmedabad



INTRODUCTION

The role of high-technology firms in economic growth and innovation practice has received a great deal of attention due their contribution to economic development and to job and wealth creation. In most developed economies, it is witnessed that the small and high technology firms emerged as a result of their strategic linkages with universities, larger firms and research centres. While higher education institutions (HEIs) are a source of knowledge in many technology-related areas, a challenge is to consider how best to translate this knowledge into commercial value whereby academic entrepreneurs (faculty, students and researchers) in such institutions take that knowledge forward to create new ventures or integrate it into the activities of existing enterprises through third party licensing agreements.

In India, students and academia in the technology sector are often not best placed to launch and develop their enterprises successfully because, while they are highly qualified in some aspect of science, engineering and technology, they often lack the key entrepreneurial management competencies and core networks of contacts needed for new firm formation and growth.

With a view to create such a supportive environment for emergence of technology entrepreneurs in India, where universities can provide access to technological innovations and human resources, incubators and science parks provide physical resources, IMT Nagpur thought it fit to organize a 10 days programme in developing facilitators and thus facilitate the process of setting up enabling mechanism within the science and technology institutions in India.

This programme is sponsored by Department of Science & Technology, Govt. of India, through its' nodal agency Entrepreneurship Development Institute of India (EDII), Ahmedabad.

OBJECTIVES

- ◆ To acquaint the participants with the process of developing high technology entrepreneurs and innovation leading to creation of wealth.
- ◆ To equip them with the innovative and effective pedagogies of teaching entrepreneurship and new venture creation to the students.
- ◆ To familiarize them with the process of emergence of knowledge based high growth firms.
- ◆ To help the participants to effectively play the role of entrepreneurship Enablers, mentors, trainers and facilitators.

FOR WHOM?

The programme is meant for faculties of Science & Technology institutions and study departments including visiting faculties, subject specialists and all those interested to get involved in enabling students to become entrepreneurs. Existing trainers working with ED institutions may also find this programme useful since it will equip them with the process of developing high tech and high growth enterprises.

METHODOLOGY

Well designed classroom inputs comprising of lectures, case studies, simulation exercises and discussions will ensure maximum interaction between participants and the experts.



PROGRAMME CONTENTS

The programme would broadly cover the following topics.

- ★ Introduction to the concept of entrepreneurship, innovation, high growth enterprises and its' relation to wealth creation.
- ★ Training for Creativity & Innovation
- ★ Business Ideation
- ★ Converting Ideas into Opportunities
- ★ Business Model Innovation
- ★ Business Planning
- ★ Financing Technology Start-ups
- ★ Legal Aspects of Startup & IPR
- ★ Managing Early-Stage Ventures
- ★ Business Incubation: Best Practices and Typologies
- ★ High-tech Entrepreneurial Eco-system in India
- ★ Teaching methods in Entrepreneurship
- ★ Survival, Scaling up and Harvesting Entrepreneurial Ventures
- ★ Special training on web based 'New Venture Strategy' simulation game

FACULTY

Dr. Rajkumar Phatate - Associate Professor at IMT Nagpur will direct the programme and would be the key anchor of the programme. Besides him IMT is backed by a strong army of eminent academicians with vast teaching and research experience in their respective areas of interest. In addition, entrepreneurship trainers, consultants, support system officials and entrepreneurs will be invited during the programme for interaction.

DURATION & TIMINGS

This is a programme of 10 days duration commencing from 26th March, 2012 and will conclude on 4th April, 2012. Since the programme is residential participants are expected to stay on the campus and use their time for interaction. The session timing would be from 9.30 am to 5.30 pm.

VENUE

The programme will be conducted at the Academic Staff College, University of Pune Campus, Ganesh Khind, Pune - 411 007

FEES

The fees for the entire programme would be Rs. 9500/- for residential participants and Rs. 6500/- for the participants opting for non-residential arrangement. The participants would be accommodated on double occupancy basis. Though non-residential option is available, participants are advised to stay on the campus to achieve the maximum benefit of the programme.

MODE OF PAYMENT

Duly filled in registration form along with Demand Draft for the fees drawn in favor of INSTITUTE OF MANAGEMENT TECHNOLOGY payable at Nagpur, may be sent to Institute of Management Technology, 603, Khullar Apartment, Byramji Town, Nagpur 440 013.

FOR FURTHER DETAILS, CONTACT

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Dr. Dnyan Patil

Director,

UGC-Academic Staff College, University of Pune

Or
MMDW Potdar Sankul, Ganeshkhind

Pune - 411 007 (India)

ABOUT IMT

Institute of Management Technology (IMT), Nagpur is one of the growing premier Management institutes of India rated as top 11th Private B-schools. Established in 2004 by late Shri Mahendra Nath, IMT-N spreads over a sprawling campus of 27 acres in the outskirts of Nagpur. IMT-N's state of the art campus set in picturesque surroundings is a testimony of its commitment to be a top-of-the-line B-school in India.

In just a span of five years, IMT Nagpur has made its presence felt in corporate field by churning out result oriented future leaders and entrepreneurs through its high standards of academic pursuits; Industry-Institute interactions, nationally and internationally acclaimed pool of faculty members.

In addition to its flagship PGDM programme, IMT-N also offers a variety of short-term Executive Education Programmes (EEPs) for practicing managers. Backed by a strong army of eminent academicians with vast experience in their respective areas of interest, IMT-N is in a coveted position to offer Management Consultancy Services to corporate both on assignment and retainer ship basis.

Recognizing the importance of innovation and entrepreneurship on wealth-creation and employment-generation, IMT-N recently set-up IMT-Center for Entrepreneurial Excellence (IMT-CEE) with a view to foster entrepreneurial culture among the students.



Participants of FDP held in 2010



**Institute of
Management Technology**
Nagpur



Advanced Faculty Development Program in Entrepreneurship

ENROLLMENT FORM

Date : 26th March, 2012 To 04th April, 2012

Name of Participant : (Dr/Mr/Ms)

Position :

Address for Communication :

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City : State : Pin Code :

Phone : Fax : Email :

Sponsoring Institute :

Name and Position of Sponsoring Authority :

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Address

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Phone : Mob.: Email :

Payment Details :

Cheque / Draft No : Bank : Payable at Nagpur.

Amount Rs. : Date :

The completed Enrolment Form along with the payment Demand Draft/Cheque should be sent to

INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR

603,Khullar Apts, Byramji Town, Nagpur-440013

For enquiries please contact:

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