



<b>Program Code</b>	OMDP19H01
<b>Title Of the Program</b>	<b>ANALYTICS FOR MANAGING HUMAN RESOURCES</b>
<b>Date of the Program</b>	April 25-27, 2019
<b>The Lead Faculty</b>	Dr. Senthil Kumar S
<b>Objective</b>	<p>The program is designed to train the participants to</p> <ol style="list-style-type: none"><li>1. Analyze patterns and trends based on historical people-related data to make better strategic decisions about workforce challenges</li><li>2. Use predictive models to improve performance, employee engagement, retention, and hiring decisions.</li><li>3. Undertake predictive modelling projects using inferential statistics to existing HR people-related data in order to inform judgments about possible causal factors driving key HR-related performance indicators.</li></ol>
<b>Description/ Content</b>	<p>HR analytics is an evidence-based approach for improving management of human capital by making better people decisions. HR analytics replaces guess work with the insights derived from data to hire the right talent, engage and reward them in such a way that maximizes both individual and organizational performance. HR analytics can enhance the credibility of the HR function by showing how investments in people lead to improved workforce performance as well as exposing where resources and efforts are not producing their intended impacts. The program sensitizes participants on how companies use analytics to better manage, motivate and retain talent and enhance their competitive advantage. The program enables participants to identify the pattern from the people-related data captured throughout employee life cycle and analyze it to obtain rich insights that would guide them to take well-informed decisions.</p>
<b>Target Group</b>	HR Managers



<b>Takeaways</b>	Develop Predictive Analytics Models														
<b>Pedagogy (tools and techniques etc.)</b>	<ol style="list-style-type: none"><li>1. Hands-on, lab-based approach using Excel, SPSS</li><li>2. Case based curriculum</li></ol>														
<b>Program Fees</b>	<ul style="list-style-type: none"><li>• Rs. 12000/ +18% GST for Non-Residential Option</li><li>• Rs. 15500/ + 18% GST for Residential (Twin sharing) option</li><li>• Rs. 18500/ + 18% GST for Residential (Single occupancy) option</li></ul>														
<b>Last date for depositing fees</b>	Saturday April 14 <sup>th</sup> , 2019														
<b>Mode of Payments</b>	Bank Details: <table border="1"><tr><td>BENEFICIARY BANK</td><td>YES BANK LTD</td></tr><tr><td>BENEFICIARY NAME:</td><td><b>INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR</b></td></tr><tr><td>ACCOUNT TYPE:</td><td>SAVINGS BANK ACCOUNT</td></tr><tr><td>ACCOUNT NO:</td><td>002894600000221</td></tr><tr><td>IFS CODE:</td><td>YESB0000028</td></tr><tr><td>BRANCH</td><td>VIP ROAD, CIVIL LINES, NAGPUR - 440001 INDIA</td></tr><tr><td>SWIFT CODE</td><td>YESBINBB</td></tr></table>	BENEFICIARY BANK	YES BANK LTD	BENEFICIARY NAME:	<b>INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR</b>	ACCOUNT TYPE:	SAVINGS BANK ACCOUNT	ACCOUNT NO:	002894600000221	IFS CODE:	YESB0000028	BRANCH	VIP ROAD, CIVIL LINES, NAGPUR - 440001 INDIA	SWIFT CODE	YESBINBB
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<b>Inclusions</b>	<ul style="list-style-type: none"><li>• <b>For Non-Residential</b> : Academic Fees + Program Kit + Breakfast + Lunch</li><li>• <b>For Residential (Twin Sharing)</b>: Academic Fees + Program Kit + Accommodation (twin sharing) + All Meals + To and Fro transport from a pick up point in Nagpur</li><li>• <b>For Residential (Single Occupancy)</b>: Academic Fees + Program Kit + Accommodation (single occupancy) + All Meals + To and Fro transport from a pick up point in Nagpur</li></ul>														
<b>Contact Details</b>	<ul style="list-style-type: none"><li>• <b>Shubhangi Juneja (MDP Coordinator)</b></li><li>• <b>Connect on +91-7447777558</b></li><li>• <b>Write us - mdp@imtnag.ac.in</b></li></ul>														

Early Birds @ 10%: If booked 20 days in advance from the start date of the particular program

Group booking @ 10%: If booking is done for 3 and more persons from the same company