



Program Code	OMDP19E01
Title Of the Program	Economics of Sustainability & Business
Date of the Program	April 27, 2019
The Lead Faculty	Dr. Gajavelli V S; and Prof. Sayan Banerjee
Objective	To incorporate the understanding and strategizing the linkages between organizational overall strategies with sustainable development goals and effective implementation of the same for value creation.
Description/ Content	<p>India's economy has started tapping the benefits of economic growth albeit unplanned lately, bringing the challenge of optimizing this growth opportunity. The various stakeholders of this growth cannot afford to close their eyes on the environmental and social challenges that organizations are facing to remain relevant and competitive in today's market place. Sustainability has already become the need of the hour. The evidence suggests that the level of disclosure by Indian companies has gone up indicating a greater understanding of the links between sustainability practices, company performance and competitive advantage.</p> <p>The new guidelines from Department of Public Enterprises, Government of India (GOI), and Ministry of Corporate Affairs now link both sustainable development initiatives with CSR strategies in an integrated manner. Hence, both private sector companies and Public Sectors Enterprises (PSUs) need to plan for sustainable growth without damaging ecosystem and disturbing local inhabitants. Companies need to set out clear vision on sustainable development because the future of organizations hinges on taking proactive steps towards achievement of sustainability objectives and goals.</p> <p>Companies are increasingly becoming conscious and responsible towards environmental and societal developments besides achieving profitability goals. However, companies are facing challenges to link environmental, social and economic objectives with overall strategy. At the execution-level they do not find it easy to align their people, processes and resources in order to accomplish sustainability objectives and goals in the best interests of all stakeholders.</p> <p>The key themes to be covered in this one-day training include the following modules:</p> <ol style="list-style-type: none"> 1. Sustainable Development: Some basic Concepts and Issues for today's organizations. 2. Environmental Sustainability: Industry real-life Issues and Case Discussions. 3. Economic & Social Sustainability: A case for socially responsible investing – Lessons from leading Indian and Overseas companies. <p>Making Road towards Sustainable Development: Global Reporting Initiative(GRI) sustainability Reporting Framework – Case discussions on relevant industries, experience-sharing and concluding remarks</p>



Target Group	<p>Executives at the middle and higher levels can benefit from this interactive and participant-centered training program:</p> <ul style="list-style-type: none">- Sustainability Professionals- Corp. Social Responsibility Professionals- Public Relations Officers- Corporate Communication Managers- Marketing Managers- Human Resources Managers- Corporate Legal Personnel <p>The companies from mining, construction, manufacturing and metals, Small & Medium Enterprises (SMEs) sector and NGOs would immensely benefit from this interactive training program.</p>
Takeaways	<p>The important takeaways for the participants will be:</p> <ul style="list-style-type: none">• Appreciating the concepts and significance of sustainable development and social responsibility as a value proposition for organizations;• Understanding the role of your company, government, and society in relation to sustainable development;• Learning leadership skills to promote the organizational branding through sustainability and social responsibility;• Innovative ways of looking at and solving problems related to stakeholders' expectations vs. sustainability;• Integrating Sustainable development practices and social responsibility strategies• Evaluating Sustainability measures and impact• Rich exposure to and understanding of sustainability practices and impact assessment from across organizations through experience-sharing interactions.
Pedagogy (training tools and techniques etc.)	<p>Training approach would be a mix of concept-based lectures, participant-centered discussions, company-based case histories, and experience-sharing mode.</p>
Program Fees	<ul style="list-style-type: none">• Rs. 4000/ +18% GST for Non-Residential Option• Rs. 5500/ + 18% GST for Residential (Twin sharing) option• Rs. 6500/ + 18% GST for Residential (Single occupancy) option
Last date for depositing fees	<p>Tuesday April 17th 2019</p>



Mode of Payments	Bank Details:	
	BENEFICIARY BANK	YES BANK LTD
	BENEFICIARY NAME:	INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR
	ACCOUNT TYPE:	SAVINGS BANK ACCOUNT
	ACCOUNT NO:	002894600000221
	IFS CODE:	YESB0000028
	BRANCH	VIP ROAD, CIVIL LINES, NAGPUR - 440001 INDIA
	SWIFT CODE	YESBINBB
Inclusions	<ul style="list-style-type: none">• For Non-Residential : Academic Fees + Program Kit + Breakfast + Lunch• For Residential (Twin Sharing): Academic Fees + Program Kit + Accommodation (twin sharing) + All Meals + To and Fro transport from a pick up point in Nagpur• For Residential (Single Occupancy): Academic Fees + Program Kit + Accommodation (single occupancy) + All Meals + To and Fro transport from a pick up point in Nagpur	
Contact Details	<ul style="list-style-type: none">• Shubhangi Juneja (MDP Coordinator)• Connect on +91-7447777558• Write us – mdp@imtnag.ac.in	

Early Birds @ 10%: If booked 20 days in advance from the start date of the particular program

Group booking @ 10%: If booking is done for 3 and more persons form the same company